



For immediate release

**2010 LA SOIRÉE ONE DROP IN SUPPORT OF PROJECT HAITI
April 30 in Montreal and August 28 in Quebec City**

Montreal, April 30, 2010 – For the second year in a row, *Cirque du Soleil* is showing solidarity towards ONE DROP by presenting *TOTEM* in Montreal and Quebec City as part of *LA SOIRÉE ONE DROP*. This evening's performance (and the one on August 28 in Quebec City) are the core of a benefit event, whose proceeds will go towards setting up a water access and sanitation project in Haiti, and for water awareness-raising and mobilization projects in Quebec and Canada.

Project Haiti

Project Haiti was developed with Oxfam-Québec to support the rebuilding and rehabilitation of the country following the powerful earthquake that tore through Port-au-Prince and its surroundings on January 12. The project, which is to be implemented in early summer, will promote sustainable access to water and sanitation in the devastated regions near the capital.

LA SOIRÉE in Montreal – A showing of solidarity

Quite a few celebrities contributed to the success of this benefit event, including Garou, Michèle Dionne Charest, Robert Charlebois, Éric Lapointe, Guy A. Lepage, Luck Merville, Mitsou, Marina Orsini, Gérald Tremblay and many others.

The Montreal performance of *TOTEM* will entertain the over 2,500 guests who agreed to make a donation to ONE DROP by purchasing a ticket. The net proceeds of this event are 1.1 million dollars. To this will be added a contribution of \$1 M from the RBC Foundation to finance ONE DROP's Project Haiti.

The performance will be followed by a happening organized by *Cirque du Soleil*, in collaboration with ONE DROP, and will give water—a resource essential for life—its rightful, prominent place.

ONE DROP wishes to thank those people and companies who have chosen to put their trust in the organization and have spared no effort to make this magical evening a reality.

ONE DROP: Water for all, all for water.

ONE DROP is an initiative of Guy Laliberté, Founder of *Cirque du Soleil*. It pursues its mission to fight poverty by supporting access to water and raising individual and community awareness of the need to mobilize so that safe water is accessible to all, in sufficient quantity, today and tomorrow.

The organization seeks to be an agent of change and influence towards protecting water and making it accessible the world over.

In addition to the expertise of its Board of Directors, ONE DROP benefits from the valuable support of a Scientific Committee, two Program Management Committees (for developing and developed countries), a Financial Ethics and Governance Committee and a Philanthropic Development Committee, made up of trustworthy people who work together to support ONE DROP in its reflections and guide its choices.

Major partners have joined the ONE DROP cause, including Oxfam International, RBC (Royal Bank of Canada) and the Prince Albert II of Monaco Foundation. *Cirque du Soleil* is proud to support ONE DROP, whose offices are located at *Cirque du Soleil* International Headquarters in Montreal (Canada).

To learn more, visit ONEDROP.org .

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