

FOR IMMEDIATE RELEASE March 24, 2015

ONE DROP DRAWS A STAR-STUDDED TURN OUT & RAISES MORE THAN \$6 MILLION AT THIRD ANNUAL, ONE-NIGHT-ONLY BENEFIT FEATURING JOHN LEGEND IN LAS VEGAS

With Support from MGM Resorts International, One Night for ONE DROP Imagined by Cirque du Soleil Brings Awareness to Global Water Issues

Photos at:

<u>http://tinyurl.com/nnmxcdp</u> – Blue Carpet <u>http://tinyurl.com/ofzsq3e</u> – Performance

Video at (credit ONE DROP & Cirque du Soleil): <u>http://tinyurl.com/nr2s8ty</u> – One Night for ONE DROP

<u>**Tweet it:</u>** Stars turn out for 3rd annual #1night1drop feat. @JohnLegend & raise funds for global water initiatives! @ONEDROP @Cirque #DoGoodInVegas</u>

LAS VEGAS – On Friday, March 20, some of the biggest names in entertainment came out to support <u>One Night for ONE DROP</u> imagined by Cirque du Soleil in Las Vegas, featuring Academy Award-winning recording artist **John Legend**. The third annual, one-night-only benefit sponsored by MGM Resorts International raised more than \$6 million for <u>ONE DROP</u>, the non-profit organization created by Cirque du Soleil Founder Guy Laliberté, with all proceeds supporting water access initiatives across the globe.

The glamorous, one-night-only event brought fantasy to life as more than 100 *Cirque du Soleil* performers came together for an extraordinary performance directed by Mukhtar O.S. Mukhtar inside *The Beatles*[™] LOVE[™] Theatre. Legend provided a memorable moment during the show with a special rendition of his smash hit "All of Me," and closed the show with a standing ovation as he performed "Dreams."

Notable names in attendance for *One Night for ONE DROP* included *Cirque du Soleil* Founder **Guy Laliberté**; ONE DROP CEO **Catherine B. Bachand**; lifestyle expert, designer, model **Camila Alves**; American pop punk band **Plain White T's**; "Real Housewives of Beverly Hills" stars **Mauricio Umansky**, **Kyle Richards**, **Camille Grammar** and **Faye Resnick**; British producer **Nigel Lythgoe**; President and CEO of *Cirque du Soleil* **Daniel Lamarre**; UFC Hall of Famer/Former Light Heavyweight Champion Forrest **Griffin**; British-American actress **Jane Seymour**; Mayor of Las Vegas **Carolyn Goodman** and husband **Oscar Goodman**; Bree "**DJ 88**" DeLano; American chef/TV personality **Susan Feniger**; international Spanish actor **Miguel Angel Silvestre**; Burlesque superstars **Roméo and Lada**; Canadian Poker Hall of Famer **Daniel Negreanu**; Professional poker player and TV personality **Maria Ho**; supermodels **Karlina Caune**, **Constance Jablonski**, **Valentina Zelyaeva**, **Daria Strokous** and **Ginta Lapina**; guest performer/solo cellist **Philip Sheppard**; guest performer/Quixotic violinist **Shane Borth**; Emmy-award winning choreographer **Anita Mann**; the ladies of **FANTASY**; the men of **Thunder From Down Under**; the cast of **ABSINTHE**; the cast of **ROCK OF AGES** and more.

Following the finale, guests made their way to The Mirage Pool for an exclusive after-party where they enjoyed a diverse mix of high-quality entertainment including a special performance by the **Plain White T's**, fire breathers, jugglers, tattoo artists and more, with sounds provided by **Bree "DJ 88" DeLano**. Throughout the night guests enjoyed champagne, delicious hors d'oeuvres and otherworldly attractions typical of any *Cirque du Soleil* party.

This year marks a major milestone for ONE DROP as it receives special recognition from the United Nations with the closing of the International Decade for Action on Water (2000-2015). Honored with the '<u>Water for Life' Best Practices Award</u>, ONE DROP is celebrated specifically for its artistic approach to change behaviors in how people deal with water.

For additional information, please visit onedrop.org.

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