

TOGETHER, WE TURN WATER INTO ACTION



One Drop™ is an international foundation created by Cirque du Soleil founder Guy Laliberté. Our mission is to ensure sustainable access to safe water, sanitation and hygiene for some of the world's most vulnerable communities, through innovative partnerships, creativity, and the power of art.

SAFE WATER IS ESSENTIAL
FOR GLOBAL HEALTH AND
FOR ACHIEVING THE SDGs.



2.2 billion
PEOPLE
(30% of the world's population)
LACK SAFE WATER
AT HOME¹

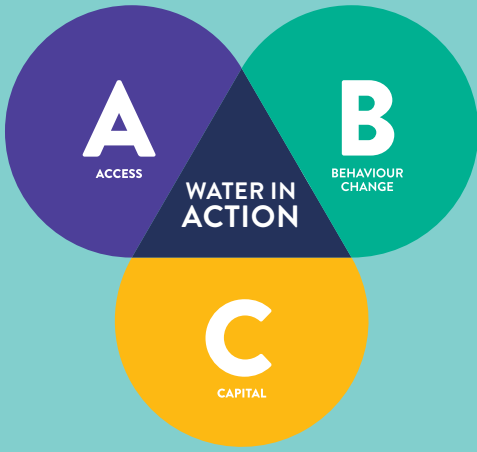
17 million
WOMEN IN LEAST
DEVELOPED COUNTRIES
GIVE BIRTH IN HEALTH
CARE FACILITIES WITH
**INADEQUATE WATER,
SANITATION, AND HYGIENE**
EVERY YEAR²



26%
OF HEALTH CARE
FACILITIES GLOBALLY
**DO NOT HAVE BASIC
WATER SERVICES³**



1. World Health Organization (WHO) and UNICEF, Joint Monitoring Programme (JMP) 2017 - 2. WHO, 1 in 4 health care facilities lacks basic water services 2019 - 3. WHO and UNICEF, Joint Monitoring Programme 2019



OUR UNIQUE WAY OF CHANGING THE STORYLINE

We Go Beyond Building Infrastructure.

Our A·B·C for Sustainability™ model, consists of providing safe and equitable **ACCESS** to water, sanitation and hygiene services, activating **BEHAVIOUR CHANGE** through social art interventions, and encouraging **CAPITAL** supporting market-based solutions.

Social Art for Behaviour Change™

To promote the adoption of healthy behaviours around water, sanitation, and hygiene One Drop deploys its unique Social Art for Behaviour Change™ approach. It uses locally inspired social art programs to empower communities and leads them to be better equipped and more resilient—both during a pandemic, and afterwards. Because art has the power to trigger emotions, action, and sustainable change.

WORLDWIDE RECOGNITION

Our mission is aligned with the United Nations Sustainable Development Goal (SDG) 6: availability and sustainable management of water and sanitation for all, and our work is recognized worldwide.



Top 10 International Impact Charities in Canada, Charity Intelligence, 2019

Top 10 Impact Charities in Canada, Charity Intelligence, 2018

American Water Resources Association Award for Innovation, 2015

United Nations Award for Best Sector Practices, 2015

MORE THAN US \$149.9M RAISED

We have produced innovative fundraising initiatives to unlock funds that allow us to pursue our mission to provide sustainable access to safe water, sanitation and hygiene.



Mutually beneficial partnerships



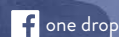
Novel fundraising campaigns



Events worldwide

Thanks to Guy Laliberté's financial commitment covering our administration expenditures, 100% of contributions from corporations and foundations as well as donations from individuals go directly to One Drop's programs.

ONEDROP.ORG



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