

Big Deal For One Drop Charity Poker Tournament Returns To Resorts World Las Vegas During Race Week 2025

Partnering with Fan Prix[™] for a Next-Level Race Weekend Experience
Celebrities, Racing Personalities, Poker Amateurs and Pros will Compete in Tournament
Benefitting Global Safe Water Initiatives on Nov. 21







Link to photos <u>HERE</u>
Link to Big Deal 2024 recap video <u>HERE</u>

LAS VEGAS (Sept. 24, 2025) – <u>The Big Deal for One Drop</u>, a philanthropic poker tournament benefiting the <u>One Drop Foundation</u>, returns this November in partnership with <u>Resorts World Las Vegas</u> and supported by Elephant Cooperation. This exclusive event will take place at Allē Lounge on 66 at Resorts World during Race Week on **Friday**, **Nov. 21**, beginning with a welcome reception at **11 a.m.**, followed by cards in the air at **12 p.m**.

The Big Deal, created by Guy Laliberté, founder of Cirque du Soleil, Lune Rouge, and One Drop Foundation, will see players each buy-in for \$5,300 USD to play for fun and an incredible cause, with \$1,000 going to One Drop's safe water mission and \$4,000 to the prizepool. Re-buys and add-ons of \$1,000 will also be available.

Similar to last year's star-studded event, the tournament will feature racing personalities, celebrities, poker amateurs and stars battling it out on the felt. The emcee for the event will be poker legend Phil Hellmuth, while actress Jennifer Tilly will return to compete after making the final table during the 2024 competition. Also in attendance, racing legend David Coulthard will join the fun and there will also be an auction with exclusive prizes. The tournament is open to the public, with limited seats still available. Early registration is strongly encouraged by visiting: https://www.onedrop.org/en/events/big-deal-for-one-drop-2025/.

Among those who attended in 2024 were racing personalities David Coulthard, Martin Brundle, Mika Häkkinen, Otmar Szafnauer and Alex Wurz, with the latter, the Austrian ex-driver and current racing commentator, making the final table on his poker debut. From poker, there were

the likes of Big One winner Antonio Esfandiari, Maria Ho, Daniel 'Jungleman' Cates, Tony Dunst, Matt Savage, and Jeff Gross. Big Deal 2024 winner Derek Adamian is expected to return to defend his title.

For 2025, Big Deal for One Drop is partnering with a new interactive festival **Fan Prix — which will take place at Resorts World's The Complex**, an outdoor entertainment district on The Strip, from November 20-22. Fan Prix will feature experiential activities, driver meet-and-greets and epic experiences. Former racing driver and current race commentator, **Romain Grosjean**, will host "Romain's Paddock 28" at Fan Prix, which will include a personal appearance by Grosjean. The connections between Fan Prix and the Big Deal add a new angle for poker and racing fans to experience Race Weekend like never before, with a charitable angle for a vital cause.

Since 2012, the One Drop Foundation has raised more than \$26 million as a world leader in charity poker making a wide global impact for a sustainable future with safe water for all.

According to UNICEF and the World Health Organization, **2.2 billion people globally lack safe water** at home. Resorts World Las Vegas is proud to partner with the One Drop Foundation, which empowers communities to solve the water crisis through innovative, sustainable actions, and will soon have improved the living conditions of 3 million people around the world. Since its inception, One Drop Foundation has raised funds to support life-changing water projects worldwide and has collaborated with several Southern Nevada nonprofits since 2013.

"The Big Deal for One Drop made a strong impact during Race Week in 2024, and its return reflects the strength of our partnership with One Drop and the importance of their mission," said Carlos Castro, President and Chief Financial Officer of Resorts World Las Vegas. "Access to safe water is a global issue with local relevance, and this event supports that cause while adding energy and glamour to the Race Week experience."

Guy Laliberté, Founder of One Drop Foundation, said: "For those who played in the Big Deal in 2024, thank you for your support of the cause and for making the Big Deal *the* companion event of Race Weekend in Las Vegas. We've added a prizepool this year, so it's next-level win-win with Phil Hellmuth, Jennifer Tilly, some poker and racing community friends – all for a great cause. See you on the felt!"

For more information on Big Deal for One Drop, please visit: https://www.onedrop.org/en/events/big-deal-for-one-drop-2025/

For tickets and sponsorship opportunities, please contact: laurent.madore@onedrop.org

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About One Drop Foundation

The One Drop Foundation unites people and empowers communities to solve the water crisis through innovative, sustainable actions. Channeling the creative spirit of Cirque du Soleil, One Drop rallies local and international changemakers to raise funds and co-create solutions that drive life-changing projects worldwide. Since 2007, One Drop has transformed the lives of nearly 3 million people in Latin America, India, Africa, and among Indigenous communities in Canada. Join One Drop in turning water into action and creating a sustainable future with safe water for all at www.onedrop.org.

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About Resorts World Las Vegas

Since opening in 2021, Resorts World Las Vegas has become the premier destination on the Las Vegas Strip. Developed by Genting Berhad, a publicly traded Malaysian corporation registered with the Nevada Gaming Commission, the \$4.3 billion resort is dedicated to providing guests with a one-of-a-kind luxury experience, complete with exceptional service, exquisite design, and unparalleled amenities. In a partnership with Hilton Hotels & Resorts, Resorts World Las Vegas integrates three of Hilton's premium brands into its resort campus. With over 3,500 guest rooms and suites, featuring modern design and luxurious touches, the property consists of Las Vegas Hilton at Resorts World, the resort's full-service brand; Conrad Las Vegas at Resorts World, Hilton's lifestyle luxury brand; and LXR, Hilton's network of independent luxury properties, which operates as Crockfords Las Vegas, Genting's internationally renowned ultra-luxury brand. The fully integrated resort boasts a wide range of world-class amenities and services including a 117,000 square foot state-of-the-art fully cashless casino floor, a 5,000-capacity theatre featuring the industry's top headlining talent, distinct day and nightlife venues, a curated retail collection featuring designer and boutique shops, a stunning 27,000-square-foot spa and wellness center, over 50 food and beverage offerings from across the globe and more. Resorts World Las Vegas has ushered in a new world for luxury resorts, and invites guests to indulge with friends. Resorts World Las Vegas is Sharecare Health Security VERIFIED™ with Forbes Travel Guide while all three hotel brands are LEED Gold Certified. For more information, please visit <u>rwlasvegas.com</u> or find us on Facebook, LinkedIn, Twitter, and Instagram.

About Elephant Cooperation

Elephant Cooperation is a unique non-profit organization that builds self-sustaining communities where people and wildlife thrive, through raising awareness by advancing elephant conservation. Based in San Clemente, California, Elephant Cooperation was founded by Scott Struthers in 2016. Our mission revolves around community-led conservation, where we actively collaborate with local organizations and communities in an effort to "Cooperate to Coexist." Our distinctive approach emphasizes solutions that generate opportunities for individuals and communities, all while preserving the well-being of elephants, wildlife, and their habitats. By prioritizing solutions that nurture opportunities for communities, our initiatives not only safeguard wildlife and their habitats, but also acknowledge the inherent value they provide to both people and the environment. We believe that by joining forces and envisioning the future of Africa, we can create a more substantial impact, in the realm of conservation.