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RESORTS WORLD LAS VEGAS ANNOUNCES THE BIG DEAL FOR ONE DROP CHARITY POKER TOURNAMENT DURING RACE WEEK



Celebrities, Race Week Personalities, and Select Poker Pros will Compete in High-Stakes Poker Tournament Benefiting Global Water Initiatives

LAS VEGAS (July 23, 2024) – Resorts World Las Vegas is thrilled to announce the Big Deal for One Drop, a new philanthropic poker tournament in partnership with the WPT® Foundation and the One Drop® Foundation. This exclusive event will take place at the Allē Lounge on 66 at Resorts World Las Vegas during Race Week on November 22, 2024. The Big Deal, hosted by Guy Laliberté, founder of Cirque du Soleil, Maison Frooogs, and One Drop, will see up to 54 players each buy-in for \$10,000 to play for fun and for a great cause.

The tournament will feature Race Week personalities, celebrities, and a few select poker pros battling it out on the felt for prizes, money-can't-buy experiences, and bragging rights. The MC for the event will be poker legend Phil Hellmuth.

Since 2012, the WPT Foundation and One Drop have raised more than \$75 million combined, becoming world leaders in charity poker. Both foundations have made a wide global impact in climate and sustainability, with a special focus through the One Drop Foundation on the cause of safe and sustainable water.

According to UNICEF and the World Health Organization, **2.2 billion people globally lack safe water** at home. Resorts World Las Vegas is proud to partner with the One Drop Foundation, which empowers communities to solve the water and climate crisis through innovative, sustainable actions and will soon have improved the living conditions of 3 million people around the world. Since the organization's inception, One Drop Foundation has raised funds to support life-changing water projects worldwide and has collaborated with several Southern Nevada nonprofits since 2013.

Cards will be in the air for the tournament after a special reception featuring live entertainment at the **Allē Lounge on 66 at Resorts World at 12 pm on November 22**. This will give the tournament plenty of time to finish ahead of the night action of Race Week. The initial buy-in is \$10,000. Rebuys and add-ons will be available throughout the tournament.

"It gives us great pride to host an event with such a notable cause that resonates deeply in Las Vegas," said **Peter LaVoie**, President of Resorts World Las Vegas. "Our commitment to sustainability is unwavering, and we look forward to partnering with the One Drop Foundation to further this effort while having some fun during Race Week."

Guy Laliberté, Founder of One Drop Foundation, said, "In the past 12 years, One Drop has created iconic poker tournaments that are going to be in the big history book of poker for a long time. The Big Deal for One Drop is going to be one of those, for the fun aspect and for the people it will draw. I haven't played poker much lately, but I really look forward to playing this one. I think the intensity of poker and adrenaline of Race Week in Las Vegas are a perfect match, especially since the funds raised will support the vital cause of safe water."

Adam Pliska, CEO of the World Poker Tour® added, "This special event, in partnership with the One Drop Foundation and Resorts World, is certainly a not-to-be-missed event for any poker enthusiasts looking to add a fun, global impact angle to Race Week in the heart of Las Vegas."

MC for the event, **Phil Hellmuth**, said, “It gives me great pleasure to be the MC for the Big Deal for One Drop charity tournament in Las Vegas during Race Week. It will be hosted by my friend Guy Laliberté. So far, I have MC’d charity events raising over \$75 million for many great charities. I look forward to raising more funds for worthy causes in November.”

For tickets and sponsorships, please contact: Laurent.Madore@onedrop.org

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About Resorts World Las Vegas

Since opening in 2021, Resorts World Las Vegas has become the premier destination on the Las Vegas Strip. Developed by Genting Berhad, a publicly traded Malaysian corporation registered with the Nevada Gaming Commission, the \$4.3 billion resort is dedicated to providing guests with a one-of-a-kind luxury experience, complete with exceptional service, exquisite design, and unparalleled amenities. In a partnership with Hilton Hotels & Resorts, Resorts World Las Vegas integrates three of Hilton’s premium brands into its resort campus. With over 3,500 guest rooms and suites, featuring modern design and luxurious touches, the property consists of Las Vegas Hilton at Resorts World, the resort’s full-service brand; Conrad Las Vegas at Resorts World, Hilton’s lifestyle luxury brand; and LXR, Hilton’s network of independent luxury properties, which operates as Crockfords Las Vegas, Genting’s internationally renowned ultra-luxury brand. The fully integrated resort boasts a wide range of world-class amenities and services including a 117,000 square foot state-of-the-art fully cashless casino floor, a 5,000 capacity theatre featuring the industry’s top headlining talent, distinct day and nightlife venues, a curated retail collection featuring designer and boutique shops, a stunning 27,000-square-foot spa and wellness center, over 50 food and beverage offerings from across the globe and more. Resorts World Las Vegas has ushered in a new world for luxury resorts, and invites guests to indulge with friends. Resorts World Las Vegas is Sharecare Health Security VERIFIED™ with Forbes Travel Guide while all three hotel brands are

LEED Gold Certified. For more information, please visit rwasvegas.com or find us on Facebook, LinkedIn, Twitter, and Instagram.

About One Drop Foundation

At One Drop, we unite people and empower communities to solve the water and climate crisis through innovative, sustainable actions. Channeling the creative spirit of Cirque du Soleil, we rally local and international changemakers to raise funds and co-create solutions that drive life-changing projects worldwide. Together, since 2007, we have transformed the lives of nearly 3 million people in Latin America, India, Africa, and among Indigenous communities in Canada. Join us in turning water into action and creating a sustainable future with safe water for all. For more information about One Drop's safe water initiatives, visit OneDrop.org.

About WPT Foundation

World Poker Tour Foundation is a non-profit organization dedicated to utilizing the exceptional World Poker Tour international platform to influence positive change on a global scale. The core of World Poker Tour Foundation's fundraising efforts is the ongoing series of philanthropic poker events titled WPT Playing for a Better World. World Poker Tour Foundation and its associated charity events will help bring awareness and raise critical funds for non-profit programs of excellence. Since 2012, the WPT Foundation has helped raise nearly \$50 Million with its partners. This unprecedented philanthropic effort is dedicated to improving our planet by supporting key charities in regards to human rights, education, world hunger and the environment.