



PRESS RELEASE

ONE DROP RECOGNIZED BY CHARITY INTELLIGENCE AS TOP 10 IMPACT CHARITY OF 2018

*International Water Foundation One Drop Recognized for its Global Safe Water Initiatives
as Top Nonprofit Organization in Canada*

MONTREAL, CANADA – November 1, 2018 – This week, international water foundation [One Drop](#) was named one of the top 10 charities “making a difference” by [Charity Intelligence](#), an organization that conducts independent researches and develops in-depth reports in the philanthropic sector. As one of the Top 10 Impact Charities of 2018, One Drop was acknowledged for the measurable return and high proven impact obtained for every dollar raised.

"It's an incredible honor to be recognized as a leader among Canadian and international charities for the impact we've made in providing safe water access to more than one million people over the past 10 years," says Marie-Claude Bourgie, One Drop Chief Development Officer. "We believe our unique approach, *Social Art for Behaviour Change™*, is a key factor to implementing safe water access programs and we are proud to contribute to the United Nations' Sustainable Development Goal 6 - aiming to ensure availability and sustainable management of water and sanitation for all by 2030."

Established in 2007 by Cirque du Soleil founder Guy Laliberté, the One Drop Foundation currently has 13 ongoing projects in Latin America and the Caribbean, Asia (India) and Africa. One Drop's unique approach to international development is intrinsically linked to the arts, leveraging its knowledge from Cirque du Soleil in the creation of targeted initiatives using *Social Art for Behaviour Change™*. Through locally-inspired social art activities such as theater, murals, videos and exhibitions, One Drop fosters positive behavior change and empowers communities with the ultimate goal of ensuring the longevity of its projects.

Charity Intelligence reviews and rates over 750 Canadian charities and the top 10 released this week are the organizations that have the highest measurable impact, delivering returns of six times for every dollar donated, compared with average returns of 1-2 times on the dollar. Charity Intelligence's reports are independent – charities do not pay for ratings or accreditation. For more information about One Drop's safe water initiatives visit: www.onedrop.org.

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ABOUT ONE DROP

One Drop™ is an international foundation created by Cirque du Soleil founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development, today and forever. Our mission is to ensure sustainable access to safe water and sanitation to the most vulnerable communities through innovative partnerships, creativity and the power of art. Together with its partners, One Drop brings its unique *Social Art for Behaviour Change™* approach to promote the adoption of healthy practices around water, sanitation and hygiene through locally inspired social art programs, empowering the communities to take ownership of the projects



over time. For this to be possible, One Drop puts together novel fundraising initiatives supported by a visionary community of partners and donors. One Drop counts over 10 years of turning water into action with projects that will transform the lives of over 1.4 million beneficiaries around the world.

To learn more about One Drop, visit www.onedrop.org
Interact with One Drop on Facebook and Twitter at @onedrop, or on Instagram @1dropwater

ABOUT CHARITY INTELLIGENCE

Charity Intelligence researches Canadian charities for donors. Charity Intelligence's website (www.charityintelligence.ca) reviews and rates over 750 Canadian charities as well as providing in-depth reports on philanthropic sectors like Canada's environment, cancer, and homelessness. Today over 345,000 Canadians use Charity Intelligence's website as a go-to source for information on Canadian charities and have downloaded over 6 million charity reports. Through rigorous and independent research, Charity Intelligence helps donors be informed and give intelligently. Charity Intelligence aims to assist Canada's dynamic sector to be more transparent, accountable and focused on results.