One Drop™ is an international foundation created by Cirque du Soleil founder Guy Laliberté. Its mission is to ensure sustainable access to safe water and sanitation for the most vulnerable communities through innovative partnerships, creativity and the power of art. It is aligned with the United Nations’ Sustainable Development Goal 6: ensure availability and sustainable management of water and sanitation for all by 2030.

PROVIDING ACCESS TO SAFE WATER IS ONLY THE FIRST STEP

Delivering long-term impact and sustainability, our unique approach of SOCIAL ART FOR BEHAVIOUR CHANGE™ leverages our knowledge from Cirque du Soleil to support our partners in creating locally-inspired social art programs that encourage positive and sustainable behaviour change with regards to safe water, sanitation, and hygiene.

We have won WORLD-RENOVATED AWARDS from some of the most important organizations in the water sector, including the prestigious United Nations Water Award for Best Practices and the International Water Association’s Innovation Award.

A • B • C FOR SUSTAINABILITY™

- **ACCESS** to safe water, sanitation and hygiene through infrastructure building or rehabilitation;
- **BEHAVIOUR** change towards access to safe water, sanitation and hygiene; and
- **CAPITAL** to develop financial products and other services to increase the pace of access to safe water and sanitation.
WHY ONE DROP?

100% OF ALL DONATIONS AND NET PROCEEDS FROM OUR EVENTS GO DIRECTLY TO THE PROJECTS.

GUY LALIBERTÉ’S GENEROUS COMMITMENT COVERS ALL ADMINISTRATIVE FEES.

CREATIVE PARTNERSHIPS
One Drop creates unique alliances and innovative fundraising events and has raised over US $141 million outside the international development sector since 2007.

SUSTAINABILITY
One Drop ensures that the interventions go beyond building wells. Through its unique Social Art for Behaviour Change approach, One Drop mobilizes communities, raises awareness and fosters healthy water and sanitation habits to work towards sustainability.

IMPACT AT SCALE
Each dollar invested generates US $10-worth of impact. Working in collaboration with local governments, development banks and agencies, and other stakeholders enables One Drop to leverage and multiply each donation.

WHY WATER?

2.1 BILLION
PEOPLE DON’T HAVE ACCESS TO SAFE WATER AT HOME

EVERY 90 SECONDS
A CHILD DIES FROM A WATERBORNE DISEASE

2.4 BILLION
PEOPLE LACK ADEQUATE SANITATION FACILITIES

1/3
OF ALL SCHOOLS LACK ACCESS TO BASIC WATER AND SANITATION

3.7 MILES
IS THE AVERAGE DISTANCE WOMEN AND GIRLS WALK DAILY TO COLLECT WATER

443 MILLION
SCHOOL DAYS MISSED EACH YEAR DUE TO WATER-RELATED ILLNESSES