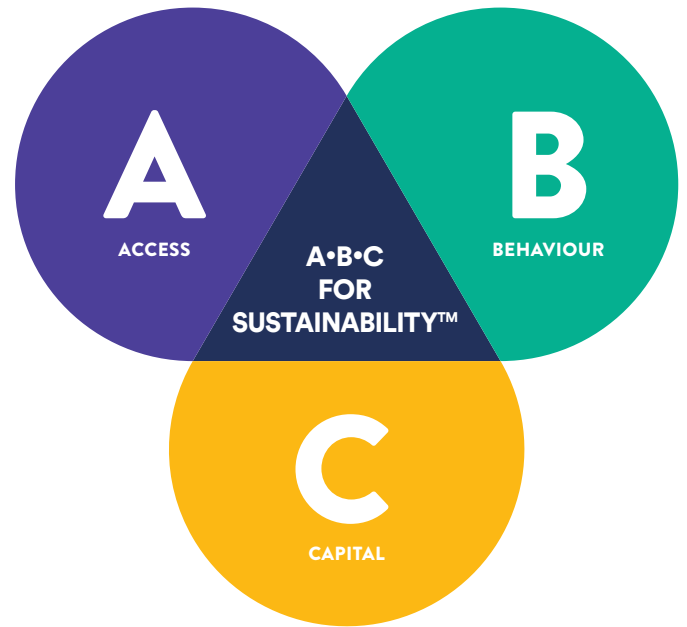




**TOGETHER, WE WILL SOON HAVE TRANSFORMED THE LIVING CONDITIONS OF MORE THAN 1.4 MILLION PEOPLE AROUND THE WORLD.**

One Drop™ is an international foundation created by Cirque du Soleil founder Guy Laliberté. Its mission is to ensure sustainable access to safe water and sanitation for the most vulnerable communities through innovative partnerships, creativity and the power of art. It is aligned with the United Nations' Sustainable Development Goal 6: ensure availability and sustainable management of water and sanitation for all by 2030.



### PROVIDING ACCESS TO SAFE WATER IS ONLY THE FIRST STEP

Delivering long-term impact and sustainability, our unique approach of SOCIAL ART FOR BEHAVIOUR CHANGE™ leverages our knowledge from Cirque du Soleil to support our partners in creating locally-inspired social art programs that encourage positive and sustainable behaviour change with regards to safe water, sanitation, and hygiene.

We have won WORLD-RENOWNED AWARDS from some of the most important organizations in the water sector, including the prestigious United Nations Water Award for Best Practices and the International Water Association's Innovation Award.

- A ACCESS** to safe water, sanitation and hygiene through infrastructure building or rehabilitation;
- B BEHAVIOUR** change towards access to safe water, sanitation and hygiene; and
- C CAPITAL** to develop financial products and other services to increase the pace of access to safe water and sanitation.

# WHY ONE DROP?

100% OF ALL DONATIONS  
AND NET PROCEEDS FROM  
OUR EVENTS GO DIRECTLY  
TO THE PROJECTS.



GUY LALIBERTÉ'S GENEROUS  
COMMITMENT COVERS ALL  
ADMINISTRATIVE FEES.

## CREATIVE PARTNERSHIPS

One Drop creates unique alliances and innovative fundraising events and has raised over US \$141 million outside the international development sector since 2007.

## SUSTAINABILITY

One Drop ensures that the interventions go beyond building wells. Through its unique Social Art for Behaviour Change approach, One Drop mobilizes communities, raises awareness and fosters healthy water and sanitation habits to work towards sustainability.

## IMPACT AT SCALE

Each dollar invested generates US \$10-worth of impact. Working in collaboration with local governments, development banks and agencies, and other stakeholders enables One Drop to leverage and multiply each donation.

# WHY WATER?

**2.1  
BILLION**

PEOPLE DON'T HAVE ACCESS  
TO SAFE WATER AT HOME

**EVERY  
90 SECONDS**

A CHILD DIES  
FROM A WATERBORNE DISEASE

**2.4  
BILLION**

PEOPLE LACK ADEQUATE  
SANITATION FACILITIES

**1/3**

OF ALL SCHOOLS  
LACK ACCESS TO BASIC WATER  
AND SANITATION

**3.7  
MILES**

IS THE AVERAGE DISTANCE  
WOMEN AND GIRLS WALK DAILY TO  
COLLECT WATER

**443  
MILLION**

SCHOOL DAYS  
MISSED EACH YEAR DUE TO  
WATER-RELATED ILLNESSES



**onedrop.org**