



FOR IMMEDIATE RELEASE

LA CUVÉE ONE DROP ARRIVES IN MIAMI: AN EXCLUSIVE EVENING WHERE GREAT WINE MEETS GREATER PURPOSE

Link to save-the-date [HERE](#)

Miami, FL – August 5, 2025 – This October, Miami welcomes a striking new addition to its cultural calendar. On **Thursday, October 23, 2025**, the iconic **National Hotel in Miami Beach** will host the **inaugural edition of *La Cuvée One Drop Miami***—a philanthropic evening of world-class wines, art, and purpose, designed to captivate the city’s most discerning guests.

Presented by the **One Drop Foundation**, created by Guy Laliberté, founder of Cirque du Soleil, Lune Rouge, and Maison Frooogs—this intimate event brings together 120 VIP guests, including collectors, philanthropists, celebrities, and epicureans, for a luxurious experience in support of a critical cause: access to safe water.

Curated by **Académie du Vin**, the evening features a walk-around tasting of rare and prestigious wines and champagnes from estates such as **Champagne Barons de Rothschild, Almaviva, AALTO, Domaine Fourrier, Aubert Wines** and many more. Tastings will be led by renowned winemakers and sommeliers, followed by a gourmet dinner crafted by **Chef Sebastian Verzino**. World-renowned Miami artist Romero Britto, serving as Co-Chair of the Host Committee, will also be part of the celebration.

A live auction will offer exceptional lots—luxury wine experiences, rare bottles, and original art—including a one-of-a-kind piece offered by **Britto**. Acclaimed twin artists from **Bancy Art** will also contribute a signature work.

Guests can also expect a bold, Britto-inspired creative moment unveiled exclusively at the event—an artistic installation designed to surprise and delight all in benefit of One Drop. In addition, a “Golden Ticket” to visit the Britto Palace, the largest art studio in the world with a champagne guided tour will be part of a special auction during the evening.

All net proceeds will support the One Drop Foundation’s global initiatives to ensure long-term access to safe water, with a portion benefiting BLUE Missions, a nonprofit that connects families in Latin America to clean, fresh water and inspires young people to lead the way to a water-secure future.

“Every glass of wine begins with water, and with it, the essence of life itself. Yet today, one in four people around the world still live without safe access to it. La Cuvée One Drop Miami is more than an evening of extraordinary wine and art; it’s a gathering of hearts moved by purpose. It’s a moment where generosity becomes action, and where shared humanity fuels hope for a world where safe water is a reality for all. Together, we raise our glasses not just in celebration, but in solidarity,” said Ernenek Duran, President and CEO of the One Drop Foundation.

Individual tickets: \$1,500 USD (a portion tax-deductible).
Sponsorship, tables, and VIP packages available [HERE](#).

About the One Drop Foundation

The One Drop Foundation unites people and empowers communities to solve the water crisis through innovative, sustainable actions. Channelling the creative spirit of Cirque du Soleil, One Drop rallies local and international changemakers to raise funds and co-create solutions that drive life-changing projects worldwide. Since 2007, One Drop has transformed the lives of nearly 3 million people in Latin America, India, Africa, and among Indigenous communities in Canada. Join One Drop in turning water into action and creating a sustainable future with safe water for all at www.onedrop.org.

About Romero Britto

Romero Britto, the founder of the Happy Art Movement, is an internationally renowned artist who has created an iconic visual language of happiness, fun, love, and hope all its own inspiring millions worldwide. Brazilian-born and Miami-made, is considered one of the most famous and celebrated living visual artists in the globe as well as the most collected and licensed in history. To learn more about Romero Britto visit www.shopbritto.com

About Académie du Vin

Founded in Paris in 1973 by legendary wine merchant Steven Spurrier, the Académie du Vin made history with the 1976 Judgment of Paris, a landmark tasting that showcased the excellence of New World wines and transformed the wine world. Today, it has grown into an international leader in wine education, offering expert-led, engaging programs in vibrant cities like Toronto, London, Miami, and Mexico City. Whether you're a seasoned connoisseur or just beginning your journey, our welcoming community invites you to explore, appreciate, and savour wine as a gateway to discovery, culture, and connection.

About The National Hotel Miami Beach:

The National Hotel Miami Beach is a treasured adults-only retreat that blends timeless Art Deco elegance with modern sophistication. Designed by renowned architect Roy France, this historic oceanfront hotel features the longest infinity pool in Miami Beach, a private beach, and exclusive cabanas. With 101 rooms in its iconic tower and 36 luxurious cabanas and suites, guests enjoy sweeping views, curated design, and personalized comfort. Just steps from Miami's top attractions and vibrant nightlife, The National offers an unforgettable escape that captures the true spirit of South Beach.

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Source: One Drop Foundation

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