

ONE DROP FOUNDATION ANNOUNCES LA CUVÉE ONE DROP 2022 IN PARTNERSHIP WITH CIRQUE DU SOLEIL, MGM RESORTS & MAISON DUCASSE PARIS FOR THE ULTIMATE EPICUREAN EVENING IN LAS VEGAS IN CELEBRATION OF ITS 15TH YEAR ANNIVERSARY

Georgina Bloomberg will serve as Honorary President for the evening with exceptional auction items and experiences to benefit the One Drop Foundation

Las Vegas, Nevada (May 25, 2022)—Building upon a history of successful events where the One Drop Foundation has raised significant funds in Las Vegas, the Foundation is pleased to announce La Cuvée One Drop 2022, a philanthropic event benefitting its critical mission of ensuring sustainable access to safe water to communities facing extreme barriers, locally and globally. The One Drop Foundation will celebrate its 15th anniversary with a gastronomic dinner designed by the team of Rivea by Alain Ducasse followed by exciting performances from Cirque du Soleil and other surprise guests, an exclusive auction and after-party at Rivea Restaurant and Skyfall Lounge at Delano Las Vegas on Saturday, November 12, 2022.

The One Drop Foundation is delighted to announce its ambassador, accomplished professional equestrian show jumper, author, businesswoman, mother and philanthropist, Georgina Bloomberg, will serve as Honorary President for this flagship event. Daniel Lamarre, Executive Vice Chairman of the Board, Cirque du Soleil Entertainment Group, and Bill Hornbuckle, CEO and President of MGM Resorts International will serve as Co-Chairs for *La Cuvée One Drop 2022*.

"It really is all about family... As a mother, I feel nothing is more important than helping children thrive. I wish every child could grow up in a loving family with the certainty of sustainable access to all the essentials in life – including water and education. Every family wants their children to grow up happy and bright and well. And it's thanks to events like *La Cuvée One Drop 2022* that we can raise the funds we so vitally need to help transform the lives of thousands," says Georgina Bloomberg, ambassador of the One Drop Foundation.

The event will kick off with an exceptional wine-tasting experience presented by Southern Glazers Wine, Spirits and Beers, consisting of 10 prestigious estates that will take guests on an oenophile's dream journey. A cocktail party and multicourse epicurean dinner reception will follow, designed by the team of Rivea by Alain Ducasse. The One Drop Foundation will be presenting an exclusive lineup of live auction items, including a one-of-a-kind timepiece created for the occasion by committed supporter Swiss Haute Horlogerie manufacturer Audemars Piguet, an unforgettable dining experience offered by Alain Ducasse, and a unique wine creation produced by Trudie Styler and Sting Il palagio especially for the One Drop Foundation, among other noteworthy lots. At the after party, haute-cuisine meets haute-acrobatics with spectacular entertainment performed by Cirque du Soleil artists and surprise guests.

Throughout the weekend, the One Drop Foundation will be offering activations and experiences from luxury brands, including coveted Swiss skincare and fragrance brand Valmont, who will be hosting a 'Beauty Boudoir'.

"Cirque du Soleil has been proud to be the founding partner of the One Drop Foundation for the last 15 years. We have borne witness to the positive impact of its projects, supported its worldwide initiatives, and been motivated by its mission to ensure sustainable access to safe water. One Drop initiatives make such a difference – on people, on communities, and on the planet. All using art, to elicit emotions, because that is a phenomenal driver for change," says Daniel Lamarre, Executive Vice Chairman of the Board, Cirque du Soleil Entertainment Group.

"Water access is an issue people in Las Vegas understand all too well. Amid the worsening drought and recent news out of Lake Mead, our work here is more critical than ever. The One Drop Foundation has successfully hosted eight phenomenal fundraisers in Las Vegas in partnership with MGM Resorts and Cirque du Soleil to help ensure continued access to safe water in our communities. We are proud to partner with them again for this important event," says Bill Hornbuckle, CEO and President of MGM Resorts International.

The One Drop Foundation was established in 2007 by Cirque du Soleil and Lune Rouge founder Guy Laliberté as an international foundation dedicated to ensuring sustainable access to safe water, sanitation and hygiene. In the midst of a global pandemic, the One Drop Foundation and its partners kept making a difference and soon, their actions will have

changed the lives of more than 2.3 million people around the world with 26 projects in 14 countries.

All net proceeds raised during the *La Cuvée One Drop 2022* extravaganza will directly support the One Drop Foundation's safe water access initiatives both locally and around the world. For questions or to reserve a table, please contact Tiffany Twohig at tiffany@moonridgegroup.com.

For press information, please contact Sarah Gargano at <a href="mailto:sarah@s

ABOUT THE ONE DROP FOUNDATION

The One DropTM Foundation is an international philanthropic organization created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Its mission is to ensure sustainable access to safe water, sanitation, and hygiene for communities facing extreme barriers through innovative partnerships, creativity, and the power of art. Together with its partners, the One Drop Foundation deploys its unique *Social Art for Behaviour Change*TM approach designed to promote the adoption of healthy water, sanitation and hygiene-related behaviours and empower communities. For this to be possible, the One Drop Foundation creates novel fundraising initiatives supported by a visionary community of partners and donors. The One Drop Foundation is celebrating 15 years of turning water into action, with projects that will soon have improved the living conditions of over 2.3 million people around the world. To learn more about the One Drop Foundation, visit onedrop.org.

ABOUT CIRQUE DU SOLEIL ENTERTAINMENT GROUP

Cirque du Soleil has redefined how the world views the circus; from small town talent to a household name. Based in Montreal (Qc), the Canadian organization went on to become a global leader in live entertainment with the creation of world-class immersive and iconic experiences, across 6 continents. Cirque du Soleil connects with audiences by being genuine, human and inclusive. Privileged to work with artists from 90 countries to bring their creativity to life on stages around the world, the company aims to make a positive impact on people, communities and the planet with its most important tools: creativity and art. Over the years, more than 215 million people have been inspired, in over 70 different countries. For more information, visit <u>cirquedusoleil.com</u>.

ABOUT MGM RESORTS

MGM Resorts International (NYSE: MGM) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts

creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 33 unique hotel and gaming destinations globally, including some of the most recognizable resort brands in the industry. The Company's 50/50 venture, BetMGM, LLC, offers U.S. sports betting and online gaming through market-leading brands, including BetMGM and partypoker. The Company is currently pursuing targeted expansion in Asia through the integrated resort opportunity in Japan. Through its "Focused on What Matters: Embracing Humanity and Protecting the Planet" philosophy, MGM Resorts commits to creating a more sustainable future, while striving to make a bigger difference in the lives of its employees, guests, and in the communities where it operates. The global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information, please visit us at mgmresorts.com. Please also connect with us @MGMResortsIntl on Twitter as well as Facebook and Instagram.

ABOUT MAISON DUCASSE PARIS

Ducasse Paris is deploying its activity in food, restaurant, hospitality, education and consulting. The company constantly develops innovative ideas and ensures their sustainability. Its continuous pursuit of excellence is based on the talent of men and women, the quality of the produce and a great savoir-faire. President and Founder, Alain Ducasse is the company's inspiration and is dedicated to offer a fair cuisine, transmission of knowledge and developing a responsible vision of his profession <u>ducasse-paris.com</u>.