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**LA CUVÉE ONE DROP PHILANTHROPIC WINE INITIATIVE
RAISES OVER \$800,000 WITH EXCEPTIONAL CHARITY AUCTION**

***THE ONE DROP FOUNDATION PARTNERED WITH ARTCURIAL AND DUCASSE PARIS FOR THE
EVENT***

***ALL NET PROCEEDS TO BENEFIT ONE DROP FOUNDATION'S MISSION OF ENSURING ACCESS TO
SAFE WATER***

Paris, France (November 22, 2021) – The One Drop Foundation is pleased to announce the results of *La Cuvée One Drop* wine auction in partnership with French auction house Artcurial and Ducasse Paris. It raised \$821,500 to benefit the One Drop Foundation's critical mission of ensuring sustainable access to safe water, sanitation and hygiene services to some of the world's most vulnerable communities. The One Drop Foundation has 14 active projects in 11 countries, notably in Asia, Africa and the Americas. The financial commitment of its founder Guy Laliberté, founder of Cirque du Soleil, covers administrative costs, turning every donation into action.

The flagship event of this initiative was a sublime gala dinner that took place in Paris on November 19, 2021 and was co-chaired by Guy Laliberté, Laurent Dassault and Alain Ducasse. The event consisted of a gastronomic gala dinner, signed by Alain Ducasse and his teams, for 200 guests, and an auction orchestrated by Artcurial. Maître Stéphane Aubert served as the live auctioneer for the evening that generated tremendous interest from the bidders who included some of the top wine enthusiasts and collectors in the world. Buyers who were unable to attend had the opportunity to place bids online and by phone from anywhere in the world. The event was held in accordance with the health regulations in force.



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Highlights of the November 19 evening auction event included a mathusalem of Romanée-Saint-Vivant 2009, Domaine La Romanée that sold for \$110,551, a mathusalem of Musigny 2000, Domaine Jacques-Frédéric Mugnier that sold for \$52,024, a bottle of Montrachet 2016 “L’Exceptionnelle Vendange des 7 Domaines” that sold for \$32,515 and a guitar signed by Sting, a Jeroboam de Tenta II Pallagio, IGT 1530 of 2019 signed by Trudie, Sting and Riccardo Cotarella and Italian estate experience that sold for \$26,012.

Building on its first wine and spirits event in 2020, this second edition of *La Cuvée One Drop* featured a two-part philanthropic wine auction that offered lots of the world’s finest wines, spirits, epicurean delights and experiences in support of the life-saving work of the One Drop Foundation. For the first auction on November 4, the One Drop Foundation and Artcurial joined forces for an exceptional daytime auction sale that featured over 76 lots followed by the second auction that took place in the form of the evening gala event on November 19. All net proceeds from both auctions will benefit One Drop Foundation. Additionally, Artcurial will donate the buyer’s premium of 14.4% charged to every buyer on top of the hammer price to One Drop.

“I’m overwhelmed by the generosity of the people who participated in *La Cuvée One Drop* event, said the master of ceremony, Canadian singer Garou. I am an ambassador for the One Drop Foundation since its inception, and I know that these funds are crucial to help change the lives of so many people in dire need. One Drop’s mission is so very important: everyone should have sustainable access to safe water and living conditions that allow them not just to survive, but to thrive. The One Drop Foundation makes that happen for people worldwide, every day, and it’s an honor to help them make a difference.”

The One Drop Foundation is honored to have the support of Artcurial, Ducasse Paris, Hillebrand and the following members of the Honorary Committee: Ève Faiveley (Domaine Faiveley), Mathilde Grivot (Domaine Grivot), Laurie Matheson (Artcurial), Gérard Margeon (Ducasse Paris), Silvio Denz (Château Lafaurie-Peyraguey and Lalique), Frédéric Mairesse (Champagne Barons de Rothschild), Éric Carrière (Caves Carrière), and Luc Dabadie (Artcurial).

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The One Drop Foundation

The One Drop™ Foundation is an international philanthropic organization created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Its mission is to ensure sustainable access to safe water, sanitation, and hygiene for some of the most vulnerable communities through innovative partnerships, creativity, and the



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power of art. Together with its partners, the One Drop Foundation deploys its unique *Social Art for Behaviour Change*[™] approach designed to promote the adoption of healthy water, sanitation and hygiene-related behaviours and empower communities. For this to be possible, the One Drop Foundation creates novel fundraising initiatives supported by a visionary community of partners and donors. The One Drop Foundation is celebrating 14 years of turning water into action, with projects that will soon have improved the living conditions of over 2.3 million people around the world. To learn more about the One Drop Foundation, visit www.onedrop.org.

Artcurial

Founded in 2002 as the French market was opening to competition, Artcurial quickly established itself as the leading French auction house. Since then, it has continued to innovate dynamically, launching new specialties such as comics and street art, which are now experiencing international success. Today, as a multidisciplinary auction house, Artcurial has acquired an international position and has consolidated its leading position in the art market. With three main auction venues in Paris, Monaco and Marrakech, the company has established itself as a leading player in the art market.

Each year, Artcurial organizes around one hundred sales dedicated to 20th century art, the world of collectors' cars, the luxury and lifestyle sector and classical arts. More than 25 categories of expertise are offered, from Fine Arts to Decorative Arts, from Jewelry to Collector's Watches and even Collector's Cars.

Maison Ducasse Paris

Ducasse Paris is deploying its activity in food, restaurant, hospitality, education and consulting. The company constantly develops innovative ideas and ensures their sustainability. Its continuous pursuit of excellence is based on the talent of men and women, the quality of the produce and a great savoir-faire. President and Founder, Alain Ducasse is the company's inspiration and is dedicated to offer a fair cuisine, transmission of knowledge and developing a responsible vision of his profession. www.ducasse-paris.com