

#### FOR IMMEDIATE RELEASE

Jan. 12, 2016

## MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT

# GRAMMY NOMINATED SINGER SONGWRITER LEONA LEWIS JOINS THE CAST OF THE FOURTH ANNUAL ONE NIGHT FOR ONE DROP

Media invited to her first rehearsal at the Zarkana Theater at the ARIA Resort & Hotel, Jan. 15

Rehearsal begins at 11 a.m.

All interview and photo requests must be submitted and approved in advance.

WHAT:

Grammy nominated singer songwriter **Leona Lewis** will make her honorary debut in the fourth annual <u>One Night for ONE DROP</u> imagined by <u>Cirque du Soleil</u>. Known for her many chart-topping hits including number one song "Bleeding Love," the platinum selling recording artist will share a first look at her forthcoming performance as she prepares to dazzle audiences alongside the world's greatest acrobatic performers. The exclusive rehearsal will reveal some preliminary stages of the show including a song performed by Lewis, sound checks and more. Approved photo and interview opportunities will be available during and after the rehearsal.

Presented by MGM Resorts International, *One Night for ONE DROP* is an annual celebration to raise funds and awareness for critical water issues worldwide.

WHO:

Leona Lewis, Grammy nominated singer songwriter

Jerry Nadal, Senior Vice President, Resident Show Division, Cirque du Soleil

Hassan El Hajjami, Artistic Director for fourth annual One Night for ONE DROP

One Night for ONE DROP 2016 artists

WHEN: Friday, Jan. 15

10:30 a.m. – Media check-in 11 a.m. – 11:30 a.m. – Rehearsal 11:30 a.m. – 12:30 p.m. – Interviews

\*Photo opportunities will be available from 11 a.m. to 12:30 p.m.

WHERE: Zarkana Theater at ARIA Resort & Hotel

3730 Las Vegas Blvd South

Las Vegas, NV 89158

MEDIA: All interested media must RSVP by Thursday, Jan. 14 at 5 p.m. to Olivia Steinberg at

osteinberg@kirvindoak.com. All interview and photo requests must be submitted and

approved in advance.

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#### **About ONE DROP™**

ONE DROP™ is an international non-profit organization created by *Cirque du Soleil®* founder Guy Laliberté. At the core of our mission is water as a transformative force to improve living conditions, as well as give communities the ability to care for themselves and their family. We believe in the combined power of safe water for consumption and production while inspiring behavioral change towards water and proper hygiene practices by creating a lasting understanding through social arts. To do this, ONE DROP has developed the unique A·B·C for Sustainability™ intervention approach, a winning combination of strategic and operational initiatives designed to address access to safe water. To learn more about ONE DROP, visit www.ONEDROP.org.

#### About Cirque du Soleil®

Cirque du Soleil® is a Québec-based organization providing high-quality artistic entertainment. Since its beginnings in 1984, over 160 million spectators in 400 cities and 60 countries have been thrilled by Cirque du Soleil. In 2015, 18 shows will simultaneously be presented around the world. Cirque du Soleil has been the recipient of many prestigious awards, including the Emmy, Drama Desk, Bambi, ACE, Gémeaux, Félix and Rose d'Or de Montreux.

In Las Vegas, *Cirque du Soleil* has eight permanent resident shows. These productions include *Mystère* at Treasure Island, "O" at Bellagio Resort & Casino, *Zumanity* at New York-New York Hotel & Casino, KÀ at MGM Grand Hotel & Casino, *The Beatles™* LOVE™ at The Mirage Hotel & Casino, CRISS ANGEL Be**lie**ve at Luxor Hotel & Casino, *Zarkana* at ARIA Resort & Casino and *Michael Jackson ONE* at Mandalay Bay.

For more information, visit the *Cirque du Soleil* website at <a href="https://www.cirquedusoleil.com/las-vegas">https://www.cirquedusoleil.com/las-vegas</a>. Like us on <a href="facebook">Facebook</a> or Tweet us: <a href="mailto:@Cirque">@Cirque</a>.

### **Press Contacts**

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