



PRESS RELEASE
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**66,000, the world's largest artistic water mosaic created in Montreal
auctioned for One Night for ONE DROP in Las Vegas**

MONTREAL, QUEBEC, March 13, 2013 — The final image of the world's largest artistic water mosaic, *66,000 A Water Mosaic with a Cause*, created last September in Montreal by multidisciplinary artist Belo, is finally unveiled to the public and fans who have followed the project since its inception.

A large single photo print of this ephemeral work, is one of the few artworks selected for the online auction organized as part of One Night for ONE DROP. This exclusive fundraising event for the benefit of ONE DROP will be held on World Water Day, March 22, 2013 at the Bellagio in Las Vegas. An original production, featuring more than 230 Cirque du Soleil artists, will take place on this once-in-a-lifetime evening.

Those interested may now raise the stakes on this exclusive photo by Belo, a talented artist from Quebec, by bidding on the online auction site *Charitybuzz*: www.charitybuzz.com/catalog_items/339934. Funds from this philanthropic event, and from Belo's auctioned photo *66,000*, will permit ONE DROP to continue implementation of worldwide programs aiming to improve water-access.

"We are pleased to count Belo's exclusive photo of this monumental and symbolic artistic water mosaic among the artworks included in the auction of this global philanthropic event" explains Martin Bundock, Senior advisor arts integration at Cirque du Soleil.

On this prestigious evening, that brings together international VIP guests such as Prince Albert II of Monaco, the photo will be exhibited with the video produced by Punchline Films revealing the impressive *making of* this unique rainwater mosaic, accessible via the artist's website at: www.belostudio.com/66000-a-water-mosaic-with-a-cause.

"I am very proud to have been able to create this work composed of 66,000 compostable and biodegradable cups filled with rainwater, with the help of more than 100 volunteers, to raise awareness among the public about the global clean water crisis, one of the most pressing issues of the 21st century... and even more proud to see that it will travel to Las Vegas on this special day and will continue to highlight the necessity of water, even before birth, for each living person, through this event and by the circulating video" says the artist.

*"66,000 cups with as many wishes for a world
where the lack of access to safe water will be a thing of the past". – Belo*

About Belo

Belo, a multidisciplinary artist, developed a unique and complex technique, which gives his works a tridimensional and textured appearance inviting the onlooker to touch its surfaces. Evoking the web that his painting spins, he enhances his canvas with interlaced layers of nylon filaments. He then adds thousands of miniature acrylic pieces to the canvas that, 300 to 600 hours later, reveals a deeply fascinating image.

In 2010, Belo won the Grand Prize of the Jury at the Montreal International Art Festival (FIMA). His works have been seen in Montreal, New York and Spain.

From his wall canvases, Belo adapted his artistic process to the production of larger-than-life images, in the form of ephemeral and monumental installations, giving a new deeper perspective to his work. For more information about the artist, please visit: www.belostudio.com.

About ONE DROP

ONE DROP – a non-profit organization established in 2007 by Guy Laliberté, Founder of Cirque du Soleil – strives to ensure that water is accessible to all, today and forever, by developing integrated and innovative programs aimed at improving water-access and management of this vital resource. To learn more about ONE DROP or One Night for ONE DROP, visit www.ONEDROP.org.

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