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The Montreal Global Shapers partner with ONE DROP on the Code(Love)Hackathon

Addressing global issues through code

Montreal, May 21, 2014 - On May 28th and 29th, 2014 Code(Love) will gather social entrepreneurs, designers and developers to create innovative solutions that help alleviate real-world problems in only 48 hours by developing smartphone applications related to three important themes: Youth, Women, and Environment. The event is hosted by the Montreal Hub of the Global Shapers Community and aims to raise awareness about the importance of code and how programming can be used to solve challenges in Montreal and beyond.

The Global Shapers are proud to announce a partnership with ONE DROPwho is sponsoring the Environment category including the challenge topic, mentorship and a prize for the winning team. Teams working on the ONE DROP challenge will develop an app to convey the organization's message about the water crisis and raise funds. ONE DROP, founded by Cirque du Soleil founder Guy Laliberté, is a Montreal-based international non-profit organization that strives to ensure that water is accessible to all, today and forever.

"We are proud to partner with Global Shapers Montreal for this exciting event. It's very inspiring for ONE DROP to witness the convergence of technologies and social awareness", said Pascal Chandonnet, Chief Marketing and Communications Officer, ONE DROP. "Mobilizing and working today with the leaders of tomorrow is the best way to ensure that our collective future is in good hands."

The event is free and open to the public. To register, please visit: http://globalshapersmtl.com/codelovehackathon/

About the Code(Love)Hackathon

Code(Love) is an exciting 48-hour challenge where teams of developers, designers and citizens create new technologies that help alleviate real-world problems to improve their city. The hackathon aims to create tangible social good in less than 48

hours.

Code(Love) will bring together a mix of technologists, thought leaders, and non-technical participants who care about Montreal and want to learn how to build new technologies for social good while interacting with creative, socially-oriented peers! There will be coding workshops and mentors teaching basic coding principles to all the participating teams.

About the Global Shapers

The Global Shapers Community is a network of city-based Hubs developed and led by young leaders between 20 and 30 years old who want to develop their leadership potential towards serving society. To that end, Hubs undertake local projects to improve their communities. The Global Shapers Community is an initiative of the World Economic Forum. For more information, please visit www.globalshapers.org.

About ONE DROP

ONE DROP—a non-profit organization created in 2007 by Cirque du Soleil Founder Guy Laliberté—strives to ensure that water is accessible to all, today and forever. ONE DROP significantly and sustainably improves living conditions through innovative projects which promote self-reliance in communities worldwide. To learn more, visit www.ONEDROP.org.

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