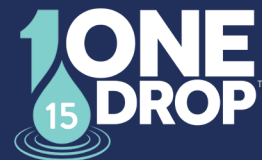


CREATE A RIPPLE EFFECT

JOIN US IN TURNING WATER INTO ACTION



For 15 years, the One Drop Foundation has been providing sustainable safe water, sanitation, and hygiene to communities facing extreme barriers around the world through partnership, creativity, and the **Power of Art**. Let's create a ripple effect, together.

INTRODUCING RIPPLES

To mark our 15th anniversary, the One Drop Foundation is creating a new way for those who share our vision to support our work. Building on our history of bringing people together, we are introducing Ripples: our new circles of giving designed to amplify the impact of our donors' generosity.

Going beyond individual donations, Ripples create innovative opportunities and reach new levels of giving — redefining philanthropy through collective action.



MAKE A SPLASH

Access to water remains one of the most important challenges facing communities around the world. Today, an astonishing 2 billion people do not have access to safe water at home. Since 2007, the One Drop Foundation has improved access to water for hundreds of thousands of people across the globe.

PEOPLE IMPACTED SINCE 2007



1,707,800

AS OF DECEMBER 31, 2021

2,380,000

ONCE OUR CURRENT PROJECTS
WILL BE COMPLETED

More than 900,000 reached as part of
pandemic-related awareness generation activities

The One Drop Foundation is committed to addressing the root causes of access to safe, clean water. We see this as a critical step to solving more complex issues related to water, sanitation, and hygiene and broader social questions such as gender equality and climate change.

Through innovative partnerships, we work with a global community from the worlds of business, the arts, and international development to create life-changing projects.

A CULTURE OF GIVING

Since its inception, the One Drop Foundation has benefited from generous support from sponsors, partners, and donors who share our vision to create sustainable systems change and improve access to water for the world's most vulnerable communities. We hold a Gold rating on Candid (formerly GuideStar) and an A-rating from Charity Intelligence Canada.

The financial commitment of our founder, Guy Laliberté, to the One Drop Foundation covers all administration expenditures, meaning your philanthropic support goes directly toward making a difference and improving access to water for those who need it most.



HOW RIPPLES WORK

In honour of our 15th anniversary, the One Drop Foundation invites members of our global community to join a Ripple, with each member or group of members contributing \$15,000. Ripple members become part of an exclusive network for the period of one year, with invitations to events, privileged access to information regarding our projects in the water, sanitation, and hygiene sector, and thought leadership and networking activities. The funds donated by the members of each Ripple will contribute to our mission to provide sustainable access to safe water, sanitation, and hygiene to vulnerable communities around the world.

RIPPLES MAY BE CREATED AROUND A THEME

Geography

A collective of donors in the same city or region

Industry

A group of donors working in the same sector

Demographics

A group of donors who share a collective identity

WHY CHOOSE RIPPLES?

NETWORK



Ripple members have access to networks of influential One Drop Foundation supporters through invitations to our activities and bespoke events.

VITALITY



Ripple members will learn about the latest developments in the water, sanitation, and hygiene sector around the world through communications, artistic events, and thought leadership activities.

IMPACT



Joining forces to give collectively through a Ripple means the impact of your contribution is amplified several times over. Each dollar invested in a project translates to a seven-dollar social return on investment.

RECOGNITION

Building on our history of celebrating our community of sponsors and donors, Ripple members are recognized in a variety of ways across our publications and platforms in line with their level of philanthropic support.

EVENTS

- ◆ Invitations to exclusive One Drop Foundation events (ticket purchase may be required)
- ◆ Invitations to private events with other Ripple members
- ◆ Invitations to One Drop Foundation mobilization activities

COMMUNICATIONS

- ◆ Recognition as a Ripple member and donor on a dedicated page on our website and in our Impact Report
- ◆ Recognition in our newsletter or dedicated communications regarding our 15th anniversary
- ◆ Social media features including Twitter cards, LinkedIn features, and photos from activities
- ◆ Customized thought leadership newsletter for Ripple members

COLLECTIVE IMPACT

MAKE A WAVE FOR POSITIVE CHANGE



\$150 SPLASH RIPPLES FOR YOUNG PHILANTHROPISTS

- ◆ Invitations to One Drop mobilization activities and networking events
- ◆ Delivery of the Ripple thought leadership newsletter

\$1,500 RISE RIPPLES FOR GROUPS OF 10

All above benefits plus:

- ◆ Recognition in communications for our 15th anniversary
- ◆ Recognition on the One Drop website

\$5,000 SURGE RIPPLES FOR GROUPS OF 3

All above benefits plus:

- ◆ Invitations to private events with other Ripple members
- ◆ Recognition in the One Drop Impact Report

\$7,500 SWELL RIPPLES FOR GROUPS OF 2

All above benefits plus:

- ◆ Exclusive networking events with top tier donors
- ◆ Personalized social media features

\$15,000 IMPACT RIPPLES

All above benefits plus:

- ◆ Invitations to exclusive One Drop events
- ◆ Published profile as a top One Drop supporter

CREATE A RIPPLE EFFECT!
SUPPORT THE ONE DROP FOUNDATION NOW

* All eligible donations from Canada, the United States, the United Kingdom, and qualifying European countries will receive a tax receipt

** The One Drop Foundation protects the right of philanthropic supporters who wish that their names not be shared publicly