



ALL IN FOR ONE DROP EUROPE: THE ONE DROP FOUNDATION EXPANDS ITS POKER OFFERING AFTER HITTING \$25 MILLION LANDMARK AT THE WSOP

LOOK OUT FOR EVENTS AT CASINO ANNECY IMPERIAL, THE LUXON PAY MEDITERRANEAN POKER PARTY IN NORTH CYPRUS AND MORE...

Montreal (July 19, 2022)—Since 2012 the One Drop Foundation has hosted 19 live poker tournaments and raised over \$25 million with this huge milestone hit at this year’s World Series of Poker (WSOP). With the One Drop Foundation well established after 10 years in the global poker community and particularly North America, the time has come for an exciting expansion into Europe and beyond. All in for One Drop Europe is an exciting opportunity to further increase the vision and goal of offering European players the possibility to support the cause of water while taking part in their favourite sport: poker.

Events have already been confirmed, with the first being at Casino Annecy Imperial in France. The partnership starts with a €777 buy-in event running July 20-24, with the casino committed to operating this event every month. In September, the casino is going to operate a whole schedule around the Foundation’s cause with an All in for One Drop Annecy Festival.

Eric Perrin, General Manager of Casino Imperial Annecy said: “Partnering with the One Drop Foundation is in direct continuity with the values of Casino Imperial Annecy. We are proud to offer the players of our institution and beyond the possibility to play the game they love while supporting such a vital cause. Our monthly events and the full schedule festival planned for September will make winners at the table and, through One Drop Foundation’s water-access programs, in communities in dire need.”

For more information on the upcoming tournament in Annecy, see: <https://www.casino-annecy.com/poker-et-tournoi-a-annecy-1175>

Further expansion across the Atlantic sees a One Drop Foundation event at the Luxon Pay Mediterranean Poker Party taking place at the brand-new Merit Royal Diamond Hotel in North Cyprus. The \$10,000 buy-in event will run August 28-29. Like the WSOP initiated with the Little One for One Drop, this tournament with unlimited re-entries has a special feature: when players agree to

make an additional donation of \$1,111 to the One Drop foundation, they will then see their starting stack double, going from 20,000 to 40,000 chips.

Neil Barrett, Business Development Director of Luxon Pay said: “Poker and charity go hand in hand for Luxon Pay. With this tournament benefitting the One Drop Foundation, we are adding the final touch to the programme of the Mediterranean Poker Party which includes the Triton Poker Series. The charity resonates with the players and was an obvious choice for us. We are delighted to contribute to their worldwide impact on access to safe water.”

For more information on the Luxon Pay Mediterranean Poker Party see: <https://www.mediterraneanpokerparty.com>

Alexandre Meunier, Chief Marketing and Events Officer at the One Drop Foundation said: “It has been an amazing year for us so far with the passing of the landmark \$25 million total raised through our poker initiatives. Crossing the Atlantic is another important milestone in our beautiful story with the poker community, one that will enable us to transform even more lives.”

Players are encouraged to keep their eye out for even further news about initiatives in Paris, Bratislava, Liechtenstein and Namur.

The One Drop Foundation was established in 2007 by Cirque du Soleil and Lune Rouge founder Guy Laliberté as an international foundation dedicated to ensuring sustainable access to safe water, sanitation and hygiene locally and globally. In the midst of a global pandemic, the One Drop Foundation and its partners kept making a difference and soon, their actions will have changed the lives of more than 2.3 million people around the world with 26 projects in 14 countries.

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ABOUT THE ONE DROP FOUNDATION

The One Drop™ Foundation is an international philanthropic organization created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Its mission is to ensure sustainable access to safe water, sanitation, and hygiene for communities facing extreme barriers through innovative partnerships, creativity, and the power of art. Together with its partners, the One Drop Foundation deploys its unique *Social Art for Behaviour Change*™ approach designed to promote the adoption of healthy water, sanitation and hygiene-related behaviours and empower communities. For this to be possible, the One Drop Foundation creates novel fundraising initiatives supported by a visionary community of partners and donors. The One Drop Foundation is celebrating 15 years of turning water into action, with projects that will soon have improved the living conditions of over 2.3 million people around the world. To learn more about the One Drop Foundation, visit onedrop.org.