

## ONE DROP FOUNDATION ANNOUNCES *LA CUVÉE ONE DROP 2022* IN PARTNERSHIP WITH CIRQUE DU SOLEIL, MGM RESORTS & MAISON DUCASSE PARIS FOR THE ULTIMATE EPICUREAN EVENING IN LAS VEGAS IN CELEBRATION OF ITS 15<sup>TH</sup> YEAR ANNIVERSARY

Exceptional auction items and travel experiences to benefit the One Drop Foundation including a one-of-one Audemars Piguet Royal Oak Selfwinding Chronograph Watch, Alain Ducasse & Airelles Château de Versailles – Le Grand Contrôle Experience, an experience at Sting's Il Palagio Estate in Tuscany and a signed guitar, a signed Romero Britto Artwork, Stay for 20 people at Guy Laliberté's private 20 acre estate on Big Island, Hawaii, private jet experience and more!

*Las Vegas, Nevada* (*September 28, 2022*)— Building upon a history of successful events where the One Drop Foundation has raised significant funds in Las Vegas, the Foundation is pleased to announce La Cuvée One Drop 2022, a philanthropic event benefitting its critical mission of ensuring sustainable access to safe water to communities facing extreme barriers, locally and globally. The One Drop Foundation will celebrate its 15<sup>th</sup> anniversary with a gastronomic dinner designed by the team of Rivea by Alain Ducasse followed by an exciting performance from Cirque du Soleil and other surprise celebrity guests, an exclusive auction and after-party at Skyfall Lounge at Delano Las Vegas on Saturday, November 12, 2022.

The One Drop Foundation is delighted to announce its ambassador; accomplished professional equestrian show jumper, author, businesswoman, mother and philanthropist, Georgina Bloomberg, will serve as Honorary President for this flagship event. Daniel Lamarre, Executive Vice Chairman of the Board, Cirque du Soleil Entertainment Group, and Bill Hornbuckle, CEO and President of MGM Resorts International will serve as Co-Chairs for La Cuvée One Drop 2022.

The event will kick off with an exceptional wine-tasting experience presented by Southern Glazers Wine, Spirits and Beer, consisting of 15 prestigious estates including Deutz, Il Palagio, Markus Molitor, Château Figeac 2009 and Maison M. Chapoutier that will take guests on an oenophile's dream journey. A cocktail party and multicourse epicurean dinner will follow, designed by the team of Rivea by Alain Ducasse. The One Drop Foundation will

present an exclusive line up of live auction items, donated by brands and partners to support the life-saving work of the Foundation. At the after party, haute-cuisine meets haute-acrobatics with a spectacular entertainment performance by Cirque du Soleil artists and surprise guests. A water sommelier will be accompanied by caviar alongside a spirits odyssey including liquors from Hardy Cognac, Chateau de Laubade Armagnac, Nonino Grappa and Ziraldo Ice Wine.

Highlights of live lots to be auctioned at the event include:

- A one-of-one Audemars Piguet Royal Oak Self-winding Chronograph Watch, "One Drop" 15<sup>th</sup> anniversary edition, Calibre 4401, black ceramic bracelet with blue dial
- An unforgettable Alain Ducasse two-night Versailles Experience at the newly opened Airelles Château de Versailles Le Grand Contrôle inside inside Château de Versailles, France including dinner for 2 at the Michelin-starred restaurant and meet and greet with Alain Ducasse. Deluxe Valmont spa treatments and lunch or dinner onboard Ducasse-sur-Seine boat with a three-hour cruise.
- The ultimate Sting experience at Rock Superstar Sting and Trudie Styler's personal winery Il Palagio, Tuscany, including a 2-night stay at La Palagina, a tour, tasting and dinner at Il Palagio, 24 signed bottles of Il Palagio wine direct from Sting and Trudie's private barrel, 2 VIP tickets to see Sting at his residency in Las Vegas, a signed concert-used electric guitar and a personalized thank-you note from Sting and Trudie
- An exceptional six-night stay for 20 guests at Guy Laliberté's 20-acre estate on the Big Island of Hawaii
- The ultimate New Year's Eve Las Vegas package at The Cosmopolitan of Las Vegas, including shows, fine dining experiences, spa treatments and wine pairings
- Six-night golf extravaganza for eight guests in a four-bedroom villa at the private, members only, Abaco Club at Winding Bay
- Enticing travel experience to The Cape, an ocean-front Thompson Hotel in Cabo San Lucas, Mexico for six guests. Stay four nights in the exclusive Surfer Villa. Stay also includes a yacht excursion, fine dining experiences and ground transportation.
- Exotic seven-night stay beginning at VIK Chile, one of the 50 Best Wine Hotels of the World in 2022, a private dinner with the owners or winemaker, wine tastings, then to Uruguay for a luxury stay at Estancia VIK, Playa VIK or Bahia VIK
- Private jet, provided by Cirrus Aviation and Napa wine experience with five-star accommodations
- An original artwork from famed artist Romero Britto who will be in attendance to present the signed piece to the winner

"Even after 15 years, I am still overwhelmed by the wave of generosity that our friends and partners are showing us year after year, this time for *La Cuvée One Drop*. With over 2 billion people still lacking access to safe water at home, it goes without saying that there is still tremendous work to be done. We cannot be discouraged by the size of the challenge, we only need to pair our ambitious mission with ambitious actions. On November 12, we will celebrate 15 years of impact by raising most needed funds that will help us increase our impact", said Guy Laliberté founder of the One Drop Foundation, Cirque du Soleil and Lune Rouge.

"We are proud to have participated in this auction for the 4th year and help make a positive long-term impact worldwide. Access to safe water is close to our heart and complementary to the work of the Audemars Piguet Foundation." said François-Henry Bennahmias, Chief Executive Officer at Audemars Piguet.

"Trudie and I are delighted to support One Drop and their vital work with critical water issues around the world. We are donating this live auction package with a special message in a bottle to remind the world how important access to clean water is. We will be donating the Ultimate Trudie and Sting Package, to include a visit to our winery Il Palagio, a signed guitar and signed bottles from our Tenuta Il Palagio," wrote Sting and Trudie Styler.

The One Drop Foundation was established in 2007 as an international philanthropic organization dedicated to ensuring sustainable access to safe water, sanitation and hygiene. In the midst of a global pandemic, the One Drop Foundation and its partners kept making a difference and soon, their actions will have changed the lives of more than 2.7 million people around the world with 26 projects in 14 countries.

All net proceeds raised during the La Cuvée One Drop 2022 extravaganza will directly support the One Drop Foundation's safe water access initiatives both locally and around the world. The financial commitment of Guy Laliberté covers all administrative costs, allowing each donation to be turned into action.

For questions or to reserve a table, please contact Tiffany Twohig at tiffany@moonridgegroup.com.

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## ABOUT THE ONE DROP FOUNDATION

The One Drop<sup>TM</sup> Foundation is an international philanthropic organization created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Its mission is to ensure sustainable access to safe water, sanitation, and hygiene for communities facing extreme barriers through innovative partnerships, creativity, and the power of art. Together with its partners, the One Drop Foundation deploys its unique Social Art for Behavior Change<sup>TM</sup> approach designed to promote the adoption of healthy water, sanitation and hygiene-related behaviors and empower communities. For this to be possible, the One Drop Foundation creates novel fundraising initiatives supported by a visionary community of partners and donors. The One Drop Foundation is celebrating 15 years of turning water into action, with projects that will soon have improved the living conditions of more than 2.7 million people around the world. www.onedrop.org

## ABOUT MGM RESORTS

MGM Resorts International (NYSE: MGM) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of- the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 33 unique hotel and gaming destinations globally, including some of the most recognizable resort brands in the industry. The Company's 50/50 venture, BetMGM, LLC, offers U.S. sports betting and online gaming through market-leading brands, including BetMGM and partypoker. The Company is currently pursuing targeted expansion in Asia through the integrated resort opportunity in Japan. Through its "Focused on What Matters: Embracing Humanity and Protecting the Planet" philosophy, MGM Resorts commits to creating a more sustainable future, while striving to make a bigger difference in the lives of its employees, guests, and in the communities where it operates. The global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. Please connect with us @MGMResortsIntl on Twitter as well as Facebook and Instagram.

www.mgmresorts.com

## ABOUT MAISON DUCASSE PARIS

Ducasse Paris is deploying its activity in food, restaurant, hospitality, education and consulting. The company constantly develops innovative ideas and ensures their sustainability. Its continuous pursuit of excellence is based on the talent of men and women, the quality of the produce and a great savoir-faire. President and Founder, Alain Ducasse is the company's inspiration and is dedicated to offer a fair cuisine, transmission of knowledge and developing a responsible vision of his profession.

www.ducasse-paris.com

https://www.instagram.com/alainducasse/?hl=fr

ABOUT AUDEMARS PIGUET

Audemars Piguet is the oldest fine watchmaking manufacturer still in the hands of its founding families (Audemars and Piguet). Based in Le Brassus since 1875, the company has nurtured generations of talented craftspeople who have continuously developed new skills and techniques, broadening their savoir-faire to set rule-breaking trends. In the Vallée de Joux, at the heart of the Swiss Jura, Audemars Piguet has created numerous masterpieces, testament to the Manufacture's ancestral savoir-faire and forward-thinking spirit. Sharing its passion and savoir-faire with watch enthusiasts worldwide through the language of emotions, Audemars Piguet has established enriching exchanges among fields of creative practices and fostered an inspired community. Born in Le Brassus, raised around the world. www.audemarspiguet.com