

ONE DROP

GALA

NOVEMBER 18, 2025
LOS ANGELES

CELEBRATING THE PERFORMING ARTS, INSPIRING A BETTER WORLD

Presented by



**OFFICIAL
FERRARI DEALER**
FERRARI BEVERLY HILLS

With the participation of

CIRQUE DU SOLEIL™

Official Style Partner

LANVIN

Live Auction

CHRISTIE'S

Official Hotel Partner

)(Dorchester Collection

Official Skincare Partner


VALMONT

With the participation of



Bar presented by

Wally's®

To Benefit



ONE DROP GALA **HOST COMMITTEE**

CO-CHAIRS



Guy Laliberté

Founder of Lune Rouge,
Cirque du Soleil and One Drop



Giacomo Mattioli

Chairman and CEO of Mattioli Automotive
Group and Founder of Scuderia Corsa

MEMBERS



Jean Todt

UN Secretary-General's Special
Envoy for Road Safety; Chair of the
Board of IPI*; Vice-President of ICM**
President of FIA*** and CEO of Ferrari



Michelle Yeoh

Academy Award Winning Actress;
Producer; UNDP Goodwill
Ambassador; International
Olympic Committee Member



Daniel Lamarre

President and CEO,
Cirque du Soleil Group



Sophie Vann Guillon

Chief Executive Officer,
Valmont



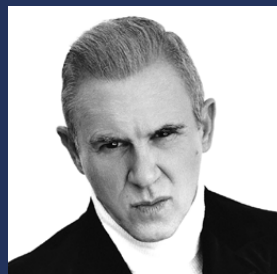
Maximilien Desmarais

President, Vertiqal Studios



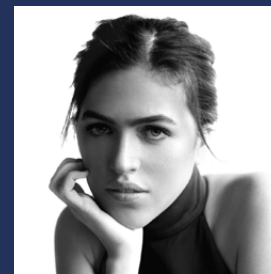
Katy Chen

Senior Vice President,
Christian Dior Americas



Dave Thomas

Award winning Fashion Stylist
and Costume designer.
Ambassador, King's Trust.



Mariana Peralta

Entrepreneur and philanthropist



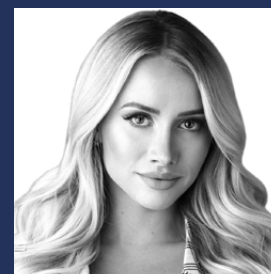
Filippo Marchino

Founding Partner, X-Law Group
and Judge, Fédération
Internationale de l'Automobile



Roland Pritzker

Chairman, Pritzker
Innovation Fund



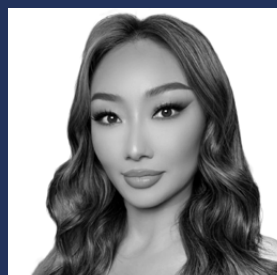
Miska Whitford

Entrepreneur and
Philanthropist



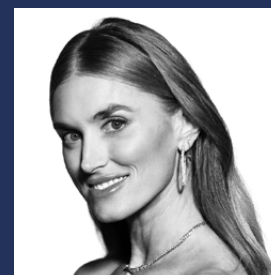
Matt Marciano

Director of Brand Partnerships,
Wally's Wine



Leah Qin

Real estate developer
and philanthropist



Bo McCourt

Stylist, Art Director & Fashion
Consultant; Member, Fashion Group
International; Supporter of American
Ballet Theatre

**(IPI) Directors of the International Peace Institute*

*** (ICM) Brain Institute*

**** (FIA) Fédération Internationale de l'Automobile*

ONE DROP GALA is an invitation-only philanthropic evening and immersive sensory experience, set against the architectural elegance of the Audrey Irmas Pavilion in Los Angeles. Curated with precision and purpose, this exclusive evening benefits the One Drop Foundation.

GUESTS WILL ENJOY A WORLD-CLASS PROGRAM THAT INCLUDES:

- S Beverly Hills-curated **cocktail reception, gala dinner and after-party**
- **Headline performances** including by Cirque du Soleil and other special guest performers
- **A live auction of rare and coveted lots**, featuring a charity auctioneer from prestigious auction house, Christie's, and including the exceptional opportunity to secure the recently unveiled Ferrari 849 Testarossa and a 2014 horizontal of Domaine de la Romanée-Conti magnums
- **A bespoke culinary journey**, featuring the world's most celebrated chefs
- **A connoisseur-level wine and spirits selection**, with exquisite vintages from the world's most prestigious estates, in partnership with Southern Glazers Wine & Spirits

BENEFICIARIES



A 501(c)3 organization created by Cirque du Soleil founder Guy Laliberté to provide access to safe water with projects in more than 15 countries, and by supporting like-minded organizations in the USA. Awarded the United Nations Water Award for Best Practices. [Tax Identification No: 26-3242787]

An event produced by S Beverly Hills

\$250,000

ONE DROP GALA

PRODUCT INCLUSION

Insert product in the gift bags at company's cost and to be aproved by One Drop

+

PRESENTING PARTNER RIGHTS

The Event Presented by [Your Company]

+

TEN (10) ALL-ACCESS TICKETS TO NOV 18 EVENT

VIP Table at the After-Party

+

VIP Host to accompany your group

+

Exclusive Cirque du Soleil Meet & Greet

+

EXCLUSIVE RECOGNITION AT THE EVENT

Logo on Step and Repeat

+

Speaking opportunity
(60 seconds - to be approved by One Drop)

+

Dedicated 2 page spread in the event program

+

MARKETING ACTIVATION RIGHTS

At company's cost and to be aproved by One Drop

ADDITIONNAL RECOGNITION AT THE ONE DROP GALA

- Logo on LED screens in the Gala room
- Logo on the dinner menu
- Special verbal recognition by the MC
- Logo inclusion on the gala on-site visibility elements
- Logo inclusion in the event program

ADDITIONNAL RECOGNITION: DIGITAL AND MEDIA

- Inclusion in event press releases
- Dedicated post on One Drop social media
- Inclusion in One Drop general recognition post
- Logo on One Drop.com Partner page
- Logo on One Drop dedicated event page

SIDE EVENT INVITATIONS

FOUR (4) ACCESS TO

One Drop Gala Launching Dinner at the Beverly Hills Hotel on October 6

+

EXCLUSIVELY CURATED EXPERIENCES

Group experience curated with you and one of our brand partners for up to 10 people

\$100,000

ONE DROP GALA

TEN (10) ALL-ACCESS TICKETS TO NOV 18 EVENT

+

VIP TABLE AT THE AFTER-PARTY

VIP Host to accompany your group

RECOGNITION AT THE EVENT

Dedicated full-page in the event program

Logo inclusion on the gala on-site
visibility elements

Logo inclusion in the event program

RECOGNITION: DIGITAL AND MEDIA

Inclusion in One Drop general recognition post

Logo on One Drop.com Partner page

Logo on One Drop dedicated event page

SIDE EVENT INVITATIONS

TWO (2) ACCESS TO

One Drop Gala Launching Dinner at the
Beverly Hills Hotel on October 6

+

EXCLUSIVELY CURATED EXPERIENCES

Group experience curated with you and one
of our brand partners for up to 10 people

\$50,000

ONE DROP GALA

TEN (10) ALL-ACCESS TICKETS
TO NOV 18 EVENT

PREMIUM POSITIONING

RECOGNITION AT THE EVENT

Dedicated half-page in the event program
(clean 100 and 250K)

Logo inclusion on the gala visibility elements

RECOGNITION: DIGITAL AND MEDIA

Name on One Drop.com Partner page

Name on One Drop dedicated event page

\$25,000

ONE DROP GALA

TEN (10) ALL-ACCESS TICKETS
TO NOV 18 EVENT

RECOGNITION AT THE EVENT

Name inclusion in the event program

\$25,000 - 2 seats

ONE DROP GALA

FOUNDER'S TABLE

Only 4 packages available

TWO (2) VIP ALL-ACCESS TICKETS TO
NOV 18 EVENT AT GUY LALIBERTÉ'S TABLE

Seating at Guy Laliberté's Table with exclusive
Château Cheval Blanc 2005

RESERVED SEATING AT THE AFTER-PARTY