

ONE DROP

GALA

NOVEMBER 18, 2025
LOS ANGELES

CELEBRATING THE PERFORMING ARTS, INSPIRING A BETTER WORLD

Presented by



**OFFICIAL
FERRARI DEALER**
FERRARI BEVERLY HILLS

With the participation of

CIRQUE DU SOLEIL™

Live Auction

CHRISTIE'S

Official Hotel Partner

)(Dorchester Collection

Official Skincare Partner

VALMONT

With the participation of



Bar presented by

Wally's®

Auction Presenter

LVH

To Benefit



ONE DROP GALA **HOST COMMITTEE**

CO-CHAIRS



Guy Laliberté

Founder of Lune Rouge,
Cirque du Soleil and One Drop



Giacomo Mattioli

Chairman and CEO of Mattioli Automotive
Group and Founder of Scuderia Corsa

MEMBERS



Jean Todt

UN Secretary-General's Special Envoy
for Road Safety; Chair of the Board of
Directors of the International Peace
Institute (IPI); Vice-President of the Brain
Institute (ICM); President of the Fédération
Internationale de l'Automobile (FIA);
CEO of Ferrari



Michelle Yeoh

Academy Award Winning Actress;
Producer; UNDP Goodwill
Ambassador; International
Olympic Committee Member



Roland Pritzker

Chairman, Pritzker
Innovation Fund



Daniel Lamarre

President and CEO,
Cirque du Soleil Group



Maximilien Desmarais

President, Vertiqal Studio



Hugh Barton

Co-Founder & CEO, LVH



Filippo Marchino

Founding Partner, X-Law Group
and Judge, Fédération Internationale
de l'Automobile



Katy Chen

Senior Vice President,
Christian Dior Americas

ONE DROP GALA is an invitation-only philanthropic evening and immersive sensory experience, set against the architectural elegance of the Audrey Irmas Pavilion in Los Angeles. Curated with precision and purpose, this exclusive evening benefits the One Drop Foundation.

GUESTS WILL ENJOY A WORLD-CLASS PROGRAM THAT INCLUDES:

- S Beverly Hills-curated **cocktail reception, gala dinner and after-party**
- **Headline performances** including by Cirque du Soleil and other special guest performers
- **A live auction of rare and coveted lots**, will feature a charity auctioneer from prestigious auction house, Christie's, and presented by LVH, including an exceptional Ferrari lot to be unveiled soon and a 2014 horizontal of Domaine de la Romanée-Conti magnums
- **A bespoke culinary journey**, featuring the world's most celebrated chefs
- **A connoisseur-level wine and spirits selection**, with exquisite vintages from the world's most prestigious estates, in partnership with Southern Glazers Wine & Spirits

BENEFICIARIES



A 501(c)3 organization created by Cirque du Soleil founder Guy Laliberté to provide access to safe water with projects in more than 15 countries, and by supporting like-minded organizations in the USA. Awarded the United Nations Water Award for Best Practices. [Tax Identification No: 26-3242787]

An event produced by S Beverly Hills

\$250,000

ONE DROP GALA

PRESENTING PARTNER RIGHTS

The Event Presented by [Your Company]

+

TEN (10) ALL-ACCESS TICKETS TO NOV 18 EVENT

With reserved seating at the After-Party

+

VIP Host to accompany your group

+

Exclusive Cirque du Soleil Meet & Greet

+

EXCLUSIVE RECOGNITION AT THE EVENT

Logo on Step and Repeat

+

Speaking opportunity
(60 seconds - to be approved by One Drop)

+

Dedicated 2 page spread in the event program

+

PRODUCT INCLUSION

Insert product in the gift bags at company's cost
and to be approved by One Drop

+

MARKETING ACTIVATION RIGHTS

At company's cost and to be approved by One Drop

ADDITIONAL RECOGNITION AT THE ONE DROP GALA

Logo on LED screens in the Gala room

Logo on the dinner menu

Special verbal recognition by the MC

Logo on the Gala sponsorship signage

Logo on the After-Party sponsorship signage

Logo inclusion on the Partner page in the event program

ADDITIONAL RECOGNITION: DIGITAL AND MEDIA

Inclusion in event press releases

Dedicated post on One Drop social media

Inclusion in One Drop general recognition post

Logo on One Drop.com Partner page

Logo on One Drop dedicated event page

SIDE EVENT INVITATIONS

FOUR (4) ACCESS TO

One Drop Gala Launching Dinner at the
Beverly Hills Hotel on October 6

+

FOUR (4) ACCESS TO

Exclusive Auction Preview Dinner on Nov 17

EXCLUSIVELY CURATED EXPERIENCES

Group experience curated with you and one
of our brand partners for up to 10 people

\$100,000

ONE DROP GALA

TEN (10) ALL-ACCESS TICKETS TO NOV 18 EVENT

+

VIP Host to accompany your group

RECOGNITION AT THE EVENT

Dedicated full-page in the event program

Logo on the Gala sponsorship signage

Logo on the After-Party sponsorship signage

Logo inclusion on the Partner page
in the event program

RECOGNITION: DIGITAL AND MEDIA

Inclusion in One Drop general recognition post

Logo on One Drop.com Partner page

Logo on One Drop dedicated event page

SIDE EVENT INVITATIONS

TWO (2) ACCESS TO

One Drop Gala Launching Dinner at the
Beverly Hills Hotel on October 6

+

TWO (2) ACCESS TO

Exclusive Auction Preview Dinner on Nov 17

EXCLUSIVELY CURATED EXPERIENCES

Group experience curated with you and one
of our brand partners for up to 10 people