FOR IMMEDIATE RELEASE
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ONE DROP DRAWS A STAR-STUDDED TURN OUT & RAISES MORE THAN $6 MILLION AT THIRD ANNUAL, ONE-NIGHT-ONLY BENEFIT FEATURING JOHN LEGEND IN LAS VEGAS

With Support from MGM Resorts International, One Night for ONE DROP Imagined by Cirque du Soleil Brings Awareness to Global Water Issues

Photos at:
http://tinyurl.com/nnmxcdp – Blue Carpet
http://tinyurl.com/ofzsq3e – Performance

Video at (credit ONE DROP & Cirque du Soleil):
http://tinyurl.com/nr2s8ty – One Night for ONE DROP

Tweet it: Stars turn out for 3rd annual #1night1drop feat. @JohnLegend & raise funds for global water initiatives! @ONEDROP @Cirque #DoGoodInVegas

LAS VEGAS – On Friday, March 20, some of the biggest names in entertainment came out to support One Night for ONE DROP imagined by Cirque du Soleil in Las Vegas, featuring Academy Award-winning recording artist John Legend. The third annual, one-night-only benefit sponsored by MGM Resorts International raised more than $6 million for ONE DROP, the non-profit organization created by Cirque du Soleil Founder Guy Laliberté, with all proceeds supporting water access initiatives across the globe.

The glamorous, one-night-only event brought fantasy to life as more than 100 Cirque du Soleil performers came together for an extraordinary performance directed by Mukhtar O.S. Mukhtar inside The Beatles™ LOVE™ Theatre. Legend provided a memorable moment during the show with a special rendition of his smash hit “All of Me,” and closed the show with a standing ovation as he performed “Dreams.”

Notable names in attendance for One Night for ONE DROP included Cirque du Soleil Founder Guy Laliberté; ONE DROP CEO Catherine B. Bachand; lifestyle expert, designer, model Camila Alves; American pop punk band Plain White T’s; “Real Housewives of Beverly Hills” stars Mauricio Umansky, Kyle Richards, Camille Grammar and Faye Resnick; British producer Nigel Lythgoe; President and CEO of Cirque du Soleil Daniel Lamarre; UFC Hall of Famer/Former Light Heavyweight Champion Forrest
Griffin; British-American actress Jane Seymour; Mayor of Las Vegas Carolyn Goodman and husband Oscar Goodman; Bree “DJ 88” DeLano; American chef/TV personality Susan Feniger; international Spanish actor Miguel Angel Silvestre; Burlesque superstars Roméo and Lada; Canadian Poker Hall of Famer Daniel Negreanu; Professional poker player and TV personality Maria Ho; supermodels Karlina Caune, Constance Jablonski, Valentina Zelyaeva, Daria Strokous and Ginta Lapina; guest performer/solo cellist Philip Sheppard; guest performer/Quixotic violinist Shane Borth; Emmy-award winning choreographer Anita Mann; the ladies of FANTASY; the men of Thunder From Down Under; the cast of ABSINTHE; the cast of ROCK OF AGES and more.

Following the finale, guests made their way to The Mirage Pool for an exclusive after-party where they enjoyed a diverse mix of high-quality entertainment including a special performance by the Plain White T’s, fire breathers, jugglers, tattoo artists and more, with sounds provided by Bree “DJ 88” DeLano. Throughout the night guests enjoyed champagne, delicious hors d’oeuvres and otherworldly attractions typical of any Cirque du Soleil party.

This year marks a major milestone for ONE DROP as it receives special recognition from the United Nations with the closing of the International Decade for Action on Water (2000-2015). Honored with the ‘Water for Life’ Best Practices Award, ONE DROP is celebrated specifically for its artistic approach to change behaviors in how people deal with water.

For additional information, please visit onedrop.org.

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**Media Contacts**

Alexandria Baum
abaum@kirvindoak.com
Kirvin Doak Communications
702.737.3100

Pien Koopman
Pien.Koopman@cirquedusoleil.com
ONE DROP
702.352.0101

Katharine Sherrer
ksherrer@mgmresorts.com
MGM Resorts International
702.692.6724