

FOR IMMEDIATE RELEASE

March 19, 2016



CIRQUE DU SOLEIL® DRAWS A STAR-STUDED TURNOUT IN LAS VEGAS AT FOURTH ANNUAL, ONE NIGHT BENEFIT FEATURING LEONA LEWIS

*Presented by MGM Resorts International, McLaren Automotive and Zappos.com,
'One Night for ONE DROP' Raises \$6.5M for Critical Water Issues Worldwide*

Tweet it: [.@LeonaLewis](#) [@MrBabyBoogaloo](#) [@Cirque](#) [@OneDrop](#) & more make #DreamsComeTrue raising funds & awareness for water @ 4th annual #1Night1Drop

LAS VEGAS – On **Friday, March 18**, some of the biggest names in entertainment came out to support [One Night for One Drop](#) imagined by [Cirque du Soleil](#) in Las Vegas, joining GRAMMY-nominated singer-songwriter **Leona Lewis** and TV star **Miles “Baby Boogaloo” Brown** as they raised funds and awareness for critical water issues worldwide. Presented by MGM Resorts International, McLaren Automotive and Zappos.com, the star-studded benefit generated \$6.5 million for ONE DROP’s global water initiatives, with all proceeds supporting water access and conservation programs across the globe.

The dazzling, one-night-only experience reflected the personal story of artistic director **Hassan El Hajjami**, who realized the importance of water after traveling with his grandmother every day to retrieve it. Inspired by their struggle, the performance was held for the first time at **The Smith Center for the Performing Arts** where more than 100 *Cirque du Soleil* artists came together to support the cause. Lewis captivated the audience with an unforgettable, extremely powerful rendition of her smash hit single “Bleeding Love,” concluding the show with a standing ovation as she performed one of her latest chart-topping hits “Thunder.”

For high-res photos, click here: bit.ly/1RWmOIM

Credit: Erik Kabik/ErikKabik.com

For high-res video, click here: bit.ly/1RVXN0n

Credit: AXS TV/ONE DROP

Notable names in attendance for *One Night for One Drop* included GRAMMY-nominated singer-songwriter **Leona Lewis**; TV stars **Miles “Baby Boogaloo” Brown** and **Marsai Martin** from ABC’s *Blackish*; former star of *The Real Housewives of Atlanta* **NeNe Leakes**; GRAMMY-nominated singer-songwriter **Natasha Bedingfield**; Michael Jackson’s long-time, Emmy-nominated choreographer **Travis Payne**; world-famous illusionist **Criss Angel**; TV star **Katherine Bailess** from VH1’s *Hit the Floor*; world-famous dance crew **JABBAWOCKEEZ**; world-famous magician and winner of the ninth season of *America’s Got Talent* **Mat Franco**; world-famous model **Constance Jablonski**; co-host of *The Real* and

fashion correspondent for NBC's *Today* show **Jeannie Mai**; TV personality **Jaymes Vaughan**; Las Vegas headliner **Frankie Moreno**; star on CNBC's *Money Talks* **Steve Stevens** and fiancée **Kelly Tuttle**; reality TV star **Angelique "Frenchy" Morgan**; cast members of **ROCK OF AGES**; cast members of **JERSEY BOYS**; cast members of **MILLION DOLLAR QUARTET**; cast members of **ABSINTHE**; Mayor of Las Vegas **Carolyn Goodman** and her husband **Oscar Goodman**; the **FANTASY** girls at Luxor; renowned Las Vegas headliner **Zowie Bowie**; renowned actress, producer and creator of the hit YouTube page "The Southern Women Channel" **Julia Fowler**; President of *Cirque du Soleil* **Daniel Lamarre**; Chairman of the Board at *Cirque du Soleil* **Mitch Garber**; world-famous poker player **Daniel Negreanu**; Bree "**DJ 88**" DeLano; FINA gold medalists and synchronized swimmers in "O" by *Cirque du Soleil* **Christina Jones** and **Bill May**; Olympic gold medalists **Esther Lofgren** and **Susan Francia**; contemporary artist **Robin Slonina** and renowned dancers from the Nevada Ballet Theater **Alissa Dale**, **Joshua Kekoa**, **Krista Baker** and **Jordan Mendoza**.

Throughout the evening, guests savored unlimited cocktails and hors d'oeuvres provided by world-famous chefs **Elizabeth Blau** and **Kim Canteenwalla** and renowned restaurants **Wolfgang Puck**, **Milos**, **STK**, **PBR Rock Bar**, **Border Grill**, **Ethel M**, **HEXX**, **Spin Spun**, **Espresso Amore** and more. Following the performance, VIP guests continued the festivities at an exclusive after-party, where they enjoyed an eclectic mix of world-class entertainment including a special performance by GRAMMY-nominated singer-songwriter **Natasha Bedingfield**.

For additional information about ONE DROP including the annual star-studded gala *One Night for One Drop*, please visit www.onedrop.org.

###

About ONE DROP™

ONE DROP™ is an international non-profit organization created by *Cirque du Soleil*® founder Guy Laliberté. At the core of our mission is water as a transformative force to improve living conditions, as well as give communities the ability to care for themselves and their family. We believe in the combined power of safe water for consumption and production while inspiring behavioral change towards water and proper hygiene practices by creating a lasting understanding through social arts. To do this, ONE DROP has developed the unique A·B·C for Sustainability™ intervention approach, a winning combination of strategic and operational initiatives designed to address access to safe water. To learn more about ONE DROP, visit www.ONEDROP.org.

Press Contacts

Olivia Steinberg / Dayna Calkins
Kirvin Doak Communications
702-737-3100
osteinberg@kirvindoak.com / dcalkins@kirvindoak.com

Pien Koopman
ONE DROP
702-352-0101
Pien.koopman@cirquedusoleil.com