



ONE NIGHT FOR ONE DROP *IMAGINED BY CIRQUE DU SOLEIL*
RAISES OVER ONE MILLION DOLLARS
FROM LIVE AUCTION & PLEDGES AT SEVENTH EDITION
OF THE ANNUAL PHILANTHROPIC EVENT

McLaren 570S Spider by MSO - 1 of 6 Racing Through The Ages Collection
raises \$310,000

Unique Audemars Piguet Royal Oak Selfwinding Chronograph
raises \$220,000

All proceeds directly benefit the One Drop Foundation

Las Vegas, Nevada (March 9, 2019)—One Drop presented its seventh annual philanthropic event “One Night for One Drop” *imagined by Cirque du Soleil* at the “O” Theatre at Bellagio Resort & Casino on Friday, March 8, 2019. **The evening spotlighted an exclusive lineup of six spectacular live auction items and experiences during the show that raised a total of \$798,000. Including additional pledges donated from the audience members to close out the auction and online donations, the total raised during the event totaled \$1,117,155.** All proceeds will directly support One Drop’s safe water access initiatives around the world as well as educational efforts throughout the Las Vegas community.

Among the extravagant lots offered at the auction, the McLaren 570S Spider raised \$310,000. The specially designed and manufactured McLaren 570S Spider in Muriwai White, dubbed the "2019 One Night for One Drop 1 of 1" is part of the exclusive limited unique six car collection "Racing Through the Ages" bespoke by the McLaren MSO (McLaren Special Operations) in the UK. This particular vehicle features a special MSO rear wing, a GT4

inspired racing stripe, a retractable hardtop and carbon-fiber racing seats. The car is further complimented by the MSO defined "Black Pack" featuring the 10-spoke super lightweight forged wheels in gloss black and an MSO defined titanium SuperSports exhaust.

Audemars Piguet, a committed supporter of the One Drop Foundation for the past 10 years, created a unique and dedicated Royal Oak Selfwinding Chronograph, reference 26338, especially for the event. Crafted entirely in 950-platinum, the watch features a deep purple "Grande Tapisserie" patterned dial with blue counters and external zone. The piece is offered with a platinum bracelet complemented with an Audemars Piguet folding clasp as well as an additional blue alligator strap. Distinctive for its elegance and iconic octagonal case design, the unique timepiece raised \$220,000.

The other four auction lots offered exceptional travel experiences including a voyage aboard *The World*, the largest privately-owned residential yacht on the planet that raised \$28,000, a secluded St. Tropez getaway in a private Château that raised \$60,000, a private jet to the Turks & Caicos and villa at COMO Parrot Cay that raised \$80,000 and a Serengeti safari-living experience in Tanzania and 'Male Cheetah' bronze sculpture by artist Richard MacDonald that raised \$100,000.

"We are thrilled about the success of this seventh edition of One Night for One Drop and are profoundly grateful for our partners for joining forces with us tonight and supporting our vision of ensuring sustainable access to safe water to the most vulnerable communities around the globe. We also wish to thank all the generous One Drop supporters who bid on these beautiful lots and who share our desire to change the world!" said Marie-Claude Bourgie Chief Development Officer for the One Drop Foundation.

This year's event was taped for the new entertainment special ONE NIGHT FOR ONE DROP: IMAGINED BY CIRQUE DU SOLEIL, set to air on Saturday, March 16 (8:00-9:00 PM, ET/PT) on the CBS Television Network. The limited commercial experience is made possible by presenting sponsor COLGATE, which is committed to raising awareness of water scarcity with a "turn-off-the-faucet-while-brushing" message because #EveryDropCounts.

For the evening's exclusive performance after the auction, One Night for One Drop, presented by MGM Resorts International and Colgate, co-written and directed by André Kasten and Leah Moyer, welcomed world-acclaimed Academy Award-winning composer **Hans Zimmer** and celebrated Las Vegas headliner **Blue Man Group**, internationally recognized choreographers **Andrew Winghart** and **Alexander Ekman**, and world-renowned creatives **Keone and Mari**, who all orchestrated breathtaking pieces to artistically echo this year's inspirational theme of human connection, friendship, nature, love and loss.

The exclusive evening started out with One Night for One Drop's traditional blue carpet with notable attendees including: director and producer **Nigel Lythgoe**; star of "Celebrity Big Brother" season two **Jonathan Bennett**; host of CBS' "The Talk" **Eve**; "Entertainment Tonight" co-host **Kevin Frazier**; American figure skater and sports commentator **Tara Lipinski**; Academy Award-winner & world-renowned score composer **Hans Zimmer** and celebrated performer **Czarina Russell**; water conservationist and marathon runner **Mina Guli**; Former professional tennis players **Andrea Jaeger**; star of "Second Wives Club" **Shiva Safai**; star of "General Hospital" **Lisa LoCicero**; Amy Saunders aka **Miss Behave**; model **Constance Jablonski**; Vegas Golden Knights player **Erik Haula** and **William Haula**; celebrity poker player **Daniel Negreanu**; television host and actress **Amanda Leatherman**; Las Vegas headliners **Marie Osmond**, **Mat Franco**, **Tape Face**, **Carot Top**; cast members from Las Vegas Strip productions **ABSINTHE**, **MAGIC MIKE LIVE**, **FANTASY**, **OPIUM** and **Legends in Concert**; and the *One Night for One Drop* creative team **André Kasten**, **Leah Moyer**, **Keone and Mari**, among others.

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ABOUT ONE DROP™

One Drop is an international foundation created by Cirque du Soleil founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development, today and forever. Our mission is to ensure sustainable access to safe water and sanitation to the most vulnerable communities through innovative partnerships, creativity and the power of art. Together with its partners, One Drop brings its unique Social Art for Behaviour Change™ approach to promote the adoption of healthy practices around water, sanitation and hygiene through locally inspired social art programs, empowering the communities to take ownership of the projects over time. For this to be possible, One Drop puts together novel fundraising initiatives supported by a visionary community of partners and donors. One Drop counts over 10 years of turning water into action with projects that will transform the lives of over 1.4 million beneficiaries around the world. The foundation was recognized by Charity Intelligence as one of the 2018 Top 10 Impact Charities in Canada. To learn more about One Drop, visit www.onedrop.org. Interact with One Drop on Facebook and Twitter at @onedrop, or on Instagram @1dropwater

ABOUT CIRQUE DU SOLEIL ENTERTAINMENT GROUP

Cirque du Soleil Entertainment Group is a world leader in live entertainment. On top of producing world-renowned circus arts shows, the Canadian organization brings its creative approach to a large variety of entertainment forms such as multimedia productions, immersive experiences, theme parks and special events. It currently has 4,500 employees from nearly 70 countries. Going beyond its various creations, Cirque du Soleil Entertainment

Group aims to make a positive impact on people, communities and the planet with its most important tools: creativity and art. For more information about Cirque du Soleil Entertainment Group, please visit cdsentertainmentgroup.com.