



# OVIVO AND THE ONE DROP FOUNDATION ANNOUNCE A CONTINUED AND IMPACTFUL PARTNERSHIP

## **MONTREAL, OCTOBER 4, 2022**

Ovivo Inc. and the One Drop<sup>TM</sup> Foundation are proud to announce their renewed and strengthened partnership today, with Ovivo committing \$750,000 CA over the next three years to support One Drop Foundation's mission and programs. During the past year, the two like-minded Canadian-based organizations have worked together to promote the value of sustainable access to safe water in regions affected by the global water crisis. The One Drop Foundation also organized and led several employee activities to engage the global Ovivo team towards its unique Social Art for Behaviour Change<sup>TM</sup> (SABC) approach.

"Environmental and social sustainability is one of our top strategic objectives and has always been part of who we are. Our long-term vision allows us to grow our business in harmony with our environment and for the benefit of the future generations. We are proud of our partnership with the One Drop Foundation as it reinforces our vision to be the preferred partner for those who value water as much as we do and we are delighted to support specifically the Indigenous Youth, Art and Water Initiatives cocreated by the One Drop Foundation and its partners" said Marc Barbeau, President and CEO of Ovivo.

"The partnership between us continues to evolve, and we are excited to count Ovivo as one of the initial partners for the Indigenous Youth, Art and Water Initiatives co-created by the One Drop Foundation and its partners. We hope to strengthen networks and collaboration globally, regionally, and nationally to build resilient water, sanitation and hygiene systems together. We thank Ovivo for their trust and continued generosity and commitment to the One Drop Foundation. Together we are turning water into action," said Jean-Louis Dufresne, CEO of the One Drop Foundation.

Both Ovivo and the One Drop Foundation believe that collaboration is key to achieving United Nation's Sustainable Development Goals (SDGs), reinforcing their commitment to address global and societal issues and challenges related to water access and sanitation and hygiene services (SDG 6).

Another aspect of Ovivo's partnership is the sponsorship of One Drop Foundation's Water in Action. This fundraising campaign consists in a 5 km fun run to be held physically in Montreal on October 9, 2022, and virtually around the globe throughout the fall. The prize-filled event is looking to change the world through collective action by encouraging people and corporations to make their own contribution to help move the world closer to safe water for all. A portion of the funds raised in Canada will directly support Social Art initiatives in Indigenous communities throughout Canada. To learn more about the Water in Action fun run event, click here.





### About Ovivo Inc.

Ovivo is a global provider of equipment, technology, and systems producing among the purest water and treating some of the most challenging wastewater in the industry. Ovivo is a powerful global brand with renowned trademarks, possessing more than 150 years of expertise and references in water treatment, supported by its proprietary products, advanced technologies, and extensive system integration knowhow. Ovivo delivers conventional to highly technological water treatment solutions for the industrial and municipal markets and leverages its large installed base of equipment around the world to offer parts and services to its customers. Ovivo is dedicated to innovation in an industry that is in constant evolution and offers water treatment solutions that are cost-effective, energy-efficient, and environmentally sustainable.

Ovivo operates an integrated global platform in 18 countries and employs more than 1,200 worldwide experts in water treatment. Ovivo is owned by German SKion Water GmbH, a global technology and solutions provider as well as plant manufacturer, in both municipal and industrial water and wastewater technology. SKion Water is a subsidiary of German entrepreneur Susanne Klatten's investment holding SKion GmbH.

For more information, visit our website at www.ovivowater.com.

## About the One Drop Foundation

The One Drop™ Foundation is an international philanthropic organization created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Our mission is to ensure sustainable access to safe water, sanitation, and hygiene for communities facing extreme barriers through innovative partnerships, creativity, and the power of art. Together with its partners, the One Drop Foundation deploys its unique Social Art for Behaviour Change™ approach designed to promote the adoption of water, sanitation, and hygiene-related behaviours and empower communities. For this to be possible, the One Drop Foundation creates novel fundraising initiatives supported by a visionary community of partners and donors. The One Drop Foundation is celebrating 15 years of turning water into action, with projects that will soon have improved the living conditions of more than 2.7 million people around the world.

To learn more about the One Drop Foundation, visit www.onedrop.org.

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