



**LA CUVÉE ONE DROP PHILANTHROPIC INITIATIVE  
RAISES \$1,595,000  
WITH EXCEPTIONAL CHARITY AUCTION  
IN CELEBRATION OF THE FOUNDATION'S 15<sup>TH</sup> ANNIVERSARY**

*AUDEMARS PIGUET ROYAL OAK SELFWINDING CHRONOGRAPH 1-1 EDITION RAISED \$1,100,000*

*ALL NET PROCEEDS TO BENEFIT ONE DROP FOUNDATION'S MISSION OF ENSURING ACCESS TO SAFE WATER*

**Las Vegas, Nevada (November 12, 2022)**— The One Drop Foundation is thrilled to announce the results of La Cuvée One Drop 2022 event hosted in partnership with Cirque du Soleil, Entertainment Group, MGM Resorts, Maison Ducasse Paris and La Cuvée One Drop Official Carrier Air Canada. With the participation of Georgina Bloomberg, Honorary President La Cuvée One Drop; Daniel Lamarre, Co-chairman, La Cuvée One Drop and Executive Vice Chairman of the Board, Cirque du Soleil Entertainment Group; and Bill Hornbuckle, CEO and President of MGM Resorts International, the event raised a total of \$1,595,000 with all net proceeds benefiting the One Drop Foundation's critical mission of ensuring sustainable access to safe water, sanitation and hygiene services to communities facing extreme barriers, locally and globally.

This year's La Cuvée One Drop event celebrated the Foundation's 15th anniversary by kicking off with an oenophile's dream wine-tasting journey and performance by The Tenors. The prestigious wine estates included Champagne Deutz, Maison M. Chapoutier, Domain Markus Molitor, BDR Lafite, de Rothschild Barons, Domaine Baron Philippe de Rothschild, El Enemigo Wines, Foxtrot Vineyards, Il Palagio, Painted Rock, Vice Versa, and VIK Wine. This experience was followed by a multi-course gastronomic dinner designed by the team of Rivea by Alain Ducasse for One Drop's 260 guests. The hallmark event also boasted a blockbuster live auction of luxury items and travel experiences conducted by auctioneer CK Swett. Buyers who could not attend had the opportunity to place bids online and by phone from anywhere in the world. Topping off the evening was a performance by a Cirque du Soleil contortionist artist at the after-party at Skyfall Lounge at Delano Las Vegas that also featured a spirits odyssey with liquors from Château de Laubade, Cognac Hardy, Mitcher's Distillery, Nonino Grappa, Sandeman Port and Ziraldo Icewine.

Highlights of the auction event included the one-of-one Audemars Piguet Royal Oak Selfwinding Chronograph watch, "One Drop" 15th anniversary edition that sold for \$1,100,000, an exceptional six-night stay for 20 guests at Guy Laliberté's 2.5-acre estate on the Big Island of Hawaii that sold for \$120,000, an ultimate Sting experience at Rock Superstar Sting and Trudie Styler's personal winery Il Palagio, Tuscany that sold for \$60,000, a 5-night stay at the Abaco Club on Winding Bay, Bahamas and golf with PGA Tour professional Darren Clarke sold for \$60,000, and a Romanée-Conti Jeroboam La Tâche 2003, limited to 35 bottles globally sold for \$55,000.



“I could not be prouder of all our dedicated friends and partners who have come together to create and organize this feast for the senses. Tonight, One Drop is celebrating 15 years of bringing sustainable access to safe water to communities around the world, transforming the lives of 2.7 million people. It is my hope that we can continue to count on your support to make a lasting difference and help millions of others in the next 15 years to come,” said Guy Laliberté, founder of the One Drop Foundation, Cirque du Soleil and Lune Rouge.

The One Drop Foundation was established in 2007 as an international philanthropic organization dedicated to ensuring sustainable access to safe water, sanitation and hygiene. In the midst of a global pandemic, the One Drop Foundation and its partners kept making a difference, and soon, their actions will have changed the lives of more than 2.7 million people around the world with 26 projects in 14 countries. Participants at the event celebrated the Foundation's global and local impact and its vision for the future, specifically in regard to the current immense challenges related to access to safe water in the Americas.

All net proceeds raised during the La Cuvée One Drop 2022 extravaganza will directly support the One Drop Foundation's safe water access initiatives locally and worldwide. The financial commitment of Guy Laliberté covers all administrative costs, allowing each donation to be turned into action.

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#### ABOUT THE ONE DROP FOUNDATION

The One Drop™ Foundation is an international philanthropic organization created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Its mission is to ensure sustainable access to safe water, sanitation, and hygiene for communities facing extreme barriers through innovative partnerships, creativity, and the power of art. Together with its partners, the One Drop Foundation deploys its unique Social Art for Behaviour Change™ approach designed to promote the adoption of healthy water, sanitation and hygiene-related behaviours and empower communities. For this to be possible, the One Drop Foundation creates novel fundraising initiatives supported by a visionary community of partners and donors. The One Drop Foundation is celebrating 15 years of turning water into action, with projects that will soon have improved the living conditions of more than 2.7 million people around the world. [www.onedrop.org](http://www.onedrop.org)

#### ABOUT CIRQUE DU SOLEIL ENTERTAINMENT GROUP

Cirque du Soleil Entertainment Group is a world leader in live entertainment. On top of producing world-renowned circus arts shows, the Canadian organization brings its creative approach to a large variety of entertainment forms such as multimedia productions, immersive experience, theme parks and special events. Going beyond its various creations, Cirque du Soleil Entertainment Group aims to make a positive impact on people, communities and the planet with its most important tools: creativity and art. For more information about Cirque du Soleil Entertainment Group, please visit [CirqueduSoleilEntertainmentGroup.com](http://CirqueduSoleilEntertainmentGroup.com).

#### ABOUT MGM RESORTS

MGM Resorts International (NYSE: MGM) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 33 unique hotel and gaming destinations globally, including some of the most recognizable resort brands in the industry. The Company's 50/50 venture, BetMGM, LLC, offers U.S. sports betting and online gaming through market-leading brands, including BetMGM and partypoker. The Company is currently pursuing targeted expansion in Asia through the integrated resort opportunity in Japan. Through its “Focused on What Matters: Embracing Humanity and Protecting the Planet” philosophy, MGM Resorts commits to creating a more sustainable future, while striving to make a bigger difference in the lives of its employees, guests, and in the communities where it operates. The global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. Please connect with [@MGMResortsIntl](https://twitter.com/MGMResortsIntl) on Twitter, Facebook and Instagram. [www.mgmresorts.com](http://www.mgmresorts.com)

#### ABOUT MAISON DUCASSE PARIS

Ducasse Paris is deploying its activity in food, restaurant, hospitality, education and consulting. The company constantly develops innovative ideas and ensures their sustainability. Its continuous pursuit of excellence is based on the talent of men and women, the



quality of the produce and a great savoir-faire. President and Founder, Alain Ducasse is the company's inspiration and is dedicated to offer a fair cuisine, transmission of knowledge and developing a responsible vision of his profession. [www.ducasse-paris.com](http://www.ducasse-paris.com) <https://www.instagram.com/alainducasse/?hl=fr>

#### ABOUT AUDEMARS PIGUET

Audemars Piguet is the oldest fine watchmaking manufacturer still in the hands of its founding families (Audemars and Piguet). Based in Le Brassus since 1875, the company has nurtured generations of talented craftspeople who have continuously developed new skills and techniques, broadening their savoir-faire to set rule-breaking trends. In the Vallée de Joux, at the heart of the Swiss Jura, Audemars Piguet has created numerous masterpieces, testament to the Manufacturer's ancestral savoir-faire and forward-thinking spirit. Sharing its passion and savoir-faire with watch enthusiasts worldwide through the language of emotions, Audemars Piguet has established enriching exchanges among fields of creative practices and fostered an inspired community. Born in Le Brassus, raised around the world. [www.audemarspiguet.com](http://www.audemarspiguet.com)

#### ABOUT AIR CANADA

Air Canada is Canada's largest airline, the country's flag carrier and a founding member of Star Alliance, the world's most comprehensive air transportation network. Air Canada provides scheduled passenger service directly to 50 airports in Canada, 47 in the United States and 69 internationally. It holds a Four-Star ranking from Skytrax. Air Canada's Aeroplan program is Canada's premier travel loyalty program, where members can earn or redeem points on the world's largest airline partner network of 45 airlines, plus through an extensive range of merchandise, hotel and car rental rewards. Its freight division, Air Canada Cargo, provides air freight lift and connectivity to hundreds of destinations across six continents using Air Canada's passenger flights and cargo-only flights with its fleet of Boeing 767-300 freighters. Air Canada has committed to a net zero emissions goal from all global operations by 2050.