

20

2005 - 2025



BARONS
DE ROTHSCHILD
CHAMPAGNE

Press release, June 26th, 2025



Champagne Barons de Rothschild celebrates its 20th anniversary with the inauguration of its new cellar in Vertus and the unveiling of a historic, numbered edition cuvée!

Press release, June 26th, 2025 - A new chapter is being written in the history of the Grands Vins de Champagne. The Champagne Barons de Rothschild House is celebrating twenty years of commitment and investment in the service of excellence. While inaugurating its new cellar in Vertus on June 25th, adjoining the Clos acquired by the Rothschild family in 2013, the House also revealed its first single-plot cuvée, exclusively from this 52-acre monopoly.



The rebirth of a historic Clos and an unprecedented new winery

Following the inauguration in 2024 of its production site in Oger – an eco-friendly building semi-buried in chalk – the House which produces around 600,000 bottles each year, is unveiling a spectacular new site that concentrates all of the House's winemaking activities, from press to bottling.

For more than ten years, the Rothschild family has restored the integrity and unity of the original Clos and made the bold choice to revive the old building - the first stone of which was laid in 1874 - the archetypal heritage of a 19th century Champagne House with its vaulted cellars on several levels and its two elevated levels housing in particular the cellar.

In 2025, after extensive renovations, the vaulted cellars were restored and the barrel cellar returned to its original function. Beneath the roof structure, built using traditional methods, the state-of-the-art vat room offers breathtaking views of the vineyard Clos.

A dive into the cadastral archives of the Napoleonic era restores this place to its former glory and its original name: Le Grand Clos.



Le Grand Clos 2019

«Le Grand Clos 2019» is the House's first single plot cuvée

Le Grand Clos is above all the name of a place, a place steeped in history whose surrounding walls were erected over 200 years ago in the heart of the Vertus Premier Cru and the famous Côte des Blancs. At the gateway to the medieval village, this contiguous plot now shelters a few precious acres of vines, the first planting of which predates the First World War. For the first time in the history of this lieu-dit, the House has chosen to vinify them separately.

From this decision was born «Le Grand Clos,» a unique and precious wine. While there are just under thirty Clos in Champagne, few cuvées are produced entirely on the plot from which they originate. Acquired in 2013 by the Rothschild family, this Clos will only deliver its precious bottles when they are deemed ready to leave the plot.

100% Chardonnay

100% vinified in oak barrels

Barrel ageing: 13 months on fine lees / Bottle ageing: 55 months

Edition: 1788 bottles all numbered – sold under allocations

Each bottle is individually presented in an oak gift box

Recommended retail price: 690€ including VAT



WORLD PREVIEW AT Bonhams

Bonhams, the international auction house founded in London, is holding an exceptional sale of the very first three numbered bottles of «Le Grand Clos 2019» - 0001, 0002, and 0003/1788 - each bearing the signature of one of the three barons present at the creation of the cuvée: Benjamin de Rothschild, Eric de Rothschild, and Philippe Sereys de Rothschild.

This exclusive preview sale marks the worldwide launch of this rare cuvée, the fruit of unique expertise and centuries-old heritage. The three bottles will be presented in a unique oak box crafted for the occasion. A comprehensive experience including a tour of the winery, a tasting, a lunch or dinner with a member of the Rothschild family, and an overnight stay in Champagne will complete the lot for sale.

The sale, which will be held exclusively online, will open for two weeks starting July 3rd. Proceeds will be donated to the One Drop Foundation, founded by Guy Laliberté, of which Champagne Barons de Rothschild has been a long-time partner. The One Drop Foundation's envisions a sustainable future with safe water for all. Its mission is to unite people and empower communities to solve the water crisis through innovative, sustainable action.



BARONS DE ROTHSCHILD

CHAMPAGNE

About Champagne Barons de Rothschild

Founded in 2005, Champagne Barons de Rothschild was born from a unique and unprecedented alliance between the three branches of the Rothschild Family - today represented by Philippe Sereys de Rothschild (Château Mouton Rothschild), Ariane de Rothschild (Château Clarke - Groupe Edmond de Rothschild), Eric and his daughter Saskia (Château Lafite Rothschild).

Passionate about the greatest terroirs in France and around the world, the Barons have joined forces, for the first time in their history, to create a Champagne House and craft their unique interpretation of a "Grand Vin de Champagne" together, combining the elegance of the Chardonnay with long ageing and the purity of a minimalist dosage.

About One Drop

The One Drop Foundation unites people and empowers communities to solve the water crisis through innovative, sustainable actions. Channelling the power of creativity, One Drop rallies local and international changemakers to raise funds and co-create solutions that drive life-changing projects worldwide.

Since 2007, One Drop has transformed the lives of nearly 3 million people in Latin America, India, Africa, and among Indigenous communities in Canada. Join One Drop in turning water into action and creating a sustainable future with safe water for all at www.onedrop.org.

PRESS CONTACT

Agence Hello Merci France – Lucile Orblin
lucile.orblin@hello-merci.fr
06 51 04 65 50

International – Christian Holthausen
westbrookmarketingpartners@gmail.com
07 77 30 19 41

One Drop / Canada – Marie-France Dos Santos
marie-france.dossantos@onedrop.org