



CIRQUE DU SOLEIL™  
ENTERTAINMENT GROUP



## ***A Swing for One Drop: when philanthropy, sports and entertainment unite for access to water***

**The event raised over \$500,000, including a significant donation by The Presidents Cup**

**Montréal, May 23, 2024** – The One Drop Foundation is proud of the success of *A Swing for One Drop*, organized in an unprecedented collaboration between Cirque du Soleil Entertainment Group and the Presidents Cup. The event raised an exceptional sum of over \$500,000.

Organized as part of the Montréal premiere of Cirque du Soleil's *KURIOS-Cabinet of Curiosities* show in the historic Old Port on May 23, the event attracted over 200 guests who united for a prestigious benefit event preceding the show.

In addition to the evening's proceeds, the Presidents Cup presented the One Drop Foundation with a donation of \$250,000. One Drop was chosen as one of the charitable beneficiaries ahead of the upcoming tournament to be held at The Royal Montreal Golf Club in September.

The funds raised will be used primarily to support One Drop's vital mission, and more specifically the [Indigenous Water Allyship Program](#), aiming to improve the health and living conditions of First Nations, Métis and Inuit communities in Canada by funding projects for better water access.

"We are grateful for our ongoing partnership with Cirque du Soleil and for their warm welcome in hosting our event. It's heartening to see our shared commitment to making a positive impact on the world. Additionally, we are delighted to have been chosen as one of the supported charities by the Presidents Cup and to kick off their charitable season this year," says Lisa Clowery, Co-CEO of the One Drop Foundation.

"With the exceptional contributions from all our partners and donors, we can continue our momentum and drive even greater positive change for water in Canada and globally. Thank you for your unwavering support," added Ernenek Duran, Co-CEO of the One Drop Foundation.

"It is always inspiring to see the Montreal community come together to support causes like One Drop, and we are honored to play a small part in their efforts to improve the health and living conditions of First Nations, Métis and Inuit communities in Canada," said Presidents Cup Executive Director Ryan Hart. "This event was a meaningful way to kick off what will be a charitable summer for the Presidents Cup and we are thrilled to continue the tradition of leaving a lasting impact on the community."

“At Cirque du Soleil, we are deeply committed to the care and well-being of our guests, employees and communities. Throughout our history, we have always taken social engagement very seriously and made sure that our mission is dedicated to making a difference, giving back to the community and helping youth-at-risk with our social programs. In this sense, we’re looking forward to partnering up with the One Drop Foundation for the success of A Swing for One Drop and unite for global access to water”, added Daniel Lamarre, Executive Vice-Chairman of the Board of Cirque du Soleil Entertainment Group.

A Swing for One Drop is an initiative which seamlessly blends the artistry of Cirque du Soleil with the global reach of the Presidents Cup, all in support of the life-changing initiatives led by the One Drop Foundation.

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### **About Cirque du Soleil Entertainment Group:**

Cirque du Soleil Entertainment Group is a world leader in live entertainment. Building on four decades of pushing the boundaries of the imagination, the Company brings its creative approach to a large variety of entertainment forms, such as multimedia productions, immersive experiences, and special events. Cirque du Soleil Entertainment Group celebrates 40 years of defying reality, defining entertainment, and illuminating the world through art and creativity. Since its creation in 1984, more than 400 million people have been inspired on 6 continents and 86 countries. The Canadian company now employs more than 4000 employees, including 1200 artists from 80 different nationalities. For more information about Cirque du Soleil Entertainment Group, please visit [cirquedusoleil.com](http://cirquedusoleil.com).

### **About the Presidents Cup:**

The Presidents Cup is a biennial global team competition between the United States and an International team that represents the rest of the world excluding Europe. The competition, which is contested by the PGA TOUR, alternates between venues in the U.S. and overseas. The Presidents Cup will return to The Royal Montreal Golf Club in Montreal, Quebec, Canada, September 24-29, 2024. Since the event’s inception in 1994, more than \$56 million has been raised for charity from event proceeds, as well as contributions made on behalf of the Presidents Cup. Citi, Cognizant and Rolex are the exclusive Global Partners of the Presidents Cup. Follow us on [Facebook](#), [Twitter](#) and [Instagram](#), or visit [PresidentsCup.com](http://PresidentsCup.com) for more information.

### **About One Drop Foundation:**

At One Drop, we unite people and empower communities to solve the water and climate crisis through innovative, sustainable actions. Channeling the creative spirit of Cirque du Soleil, we rally local and international changemakers to raise funds and co-create solutions that drive life-changing projects worldwide.

Together, since 2007, we have transformed the lives of nearly 3 million people in Latin America, India, Africa, and among Indigenous communities in Canada. Join us in turning water into action and creating a sustainable future with safe water for all.

To learn more about the One Drop Foundation, visit [www.onedrop.org](http://www.onedrop.org)

Interact with the One Drop Foundation on [Facebook](#), [LinkedIn](#) and [Twitter](#), or on [Instagram](#).

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