

FOR IMMEDIATE RELEASE

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SIXTH ANNUAL 'ONE NIGHT FOR ONE DROP' INSPIRED BY LIFE OF GRAMMY®-NOMINATED SINGER-SONGWRITER JEWEL

Tickets Now on Sale for Mesmerizing Philanthropic Event on Friday, March 2

<u>TWEET IT</u>: 1-night-only performance of 6th #OneNightForOneDrop w/ @OneDrop & @Cirque inspired by @Jeweljk 3/2! Tix: <u>onedrop.org/onenight</u> #ONOD2018

LAS VEGAS – Tickets are now on sale for the Sixth Annual <u>One Night for One Drop</u> imagined by <u>Cirque du</u> <u>Soleil</u>, an extraordinary, one-night-only event created to benefit safe water access programs around the world. Performing exclusively at the <u>Michael Jackson ONE</u> Theatre at Mandalay Bay Resort and Casino in Las Vegas <u>Friday</u>, <u>March 2</u>, <u>2018</u>, this year's production is inspired by the life of GRAMMY®-nominated singer-songwriter <u>Jewel</u>. For more information and to purchase tickets, please visit <u>onedrop.org/onenight</u>.

Following the tremendous success of *One Night for One Drop* 2017, *Zumanity* performers **Nicky and Laetitia Dewhurst** will once again serve as the writers and directors of this year's never-before-seen production. Proceeds from the event will benefit One Drop's global water efforts as well as educational efforts in the Las Vegas community.

"I'm so excited to be collaborating with Nicky and Laetitia and the talented cast and crew of *Cirque du Soleil* to tell my story," said Jewel. "I'm really looking forward to this and doing it for such an amazing cause that is very near and dear to my heart."

Presented by MGM Resorts International, *One Night for One Drop 2018* is inspired by pivotal moments throughout Jewel's life. The production takes the audience through significant events and makes them relatable by constructing them around popular themes such as family, love, betrayal and the courage to forgive, all while featuring breathtaking performers from *Cirque du Soleil* and lightening it up with a variety of comedic elements.

Nicky Dewhurst, co-writer and director for *One Night for One Drop* 2018, said, "We couldn't be more thrilled to be doing *One Night for One Drop* again this year. To have the support and story of Jewel has been amazing and we can't wait to share her beautiful story with an audience."

Individual, tax-deductible VIP tickets, which include the post-show extravaganza complete with live entertainment, cocktails, food selections and festivities, are available for \$1,500. Show-only tickets start at \$125. Sponsorship packages, VIP and individual tickets are available at onedrop.org/onenight or by calling 1-844-33-WATER. Proceeds from the event will benefit One Drop's global water efforts, with a portion of the proceeds going to the Las Vegas Community.

ABOUT ONE DROP™

One Drop is an international foundation created in 2007 by Cirque du Soleil's founder Guy Laliberté. At the core of our mission is access to safe water, sanitation and hygiene as a transformative force to improve the living conditions of some of the world's most vulnerable communities. With the objective of delivering long-term impact and sustainability, we bring into all of our projects a unique *Social Art for Behavior Change* approach that aims at engaging communities in taking ownership and embracing adequate behaviors towards water, sanitation and hygiene. This year, One Drop is celebrating 10 years of bringing sustainable access to safe water to people around the world with projects in 11 countries that will reach over 1 million beneficiaries.

To learn more about One Drop, visit www.onedrop.org.

Interact with One Drop on Facebook and Twitter at @onedrop, or on Instagram @1dropwater

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MEDIA CONTACTS

Dayna Calkins/Tay Johnsen
Kirvin Doak Communications
dcalkins@kirvindoak.com / tjohnsen@kirvindoak.com

Pien Koopman
One Drop
Pien.koopman@cirquedusoleil.com