FOR IMMEDIATE RELEASE
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THE ILLUSIONISTS TO MAKE LAS VEGAS DEBUT AT
ONE NIGHT FOR ONE DROP MARCH 27 AT
LUXOR HOTEL AND CASINO

LAS VEGAS – Broadway’s biggest-selling magic spectacular, THE ILLUSIONISTS, will make its Las Vegas debut at the eighth edition of the global fundraising evening “One Night for One Drop, imagined by Cirque du Soleil Entertainment Group,” March 27th at the Luxor Hotel and Casino.

From the exclusive pre-show cocktail to the electric after-party that features several outstanding performances, including a DJ set from Cirque du Soleil and One Drop founder Guy Laliberté, “One Night for One Drop” has established itself as one of the country’s premiere philanthropic events. THE ILLUSIONISTS replaces live action thriller R.U.N as part of an incomparable night of entertainment, culinary delights and surprises.

“We felt that the opportunity to secure a unique performance of this remarkable show was more in keeping with the one-night-only theme that has made this event so special,” said Alexandre Meunier, Vice President of the One Drop Foundation. “THE ILLUSIONISTS has dazzled audiences on Broadway and around the world and we’re beyond thrilled that it will make its Las Vegas debut at ‘One Night for One Drop.’”

THE ILLUSIONISTS showcases the jaw-dropping talents of the most incredible illusionists on earth. With its powerful combination of outrageous and astonishing acts, it has shattered box office records across the globe.

All net proceeds raised during the evening will directly benefit One Drop’s mission to ensure access to safe water in some of the world’s most vulnerable communities, in addition to supporting local water initiatives in Southern Nevada and educational efforts throughout the Las Vegas valley.

One Night for One Drop tickets and sponsorship packages are now on sale and available at onedrop.org/onenight or by calling 1-844-33-WATER. All-access tickets $3,000. Individual VIP tickets $1,500.
For press information on “One Night for One Drop”:
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**About One Drop™**

One Drop is an international foundation created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Our mission is to ensure sustainable access to safe water and sanitation for the most vulnerable communities through innovative partnerships, creativity and the power of art. Together with its partners, One Drop brings its unique Social Art for Behaviour Change™ approach to promote the adoption of healthy practices around water, sanitation and hygiene through locally inspired social art programs, empowering the communities to take ownership of the water projects over time. For this to be possible, One Drop puts together novel fundraising initiatives supported by a visionary community of partners and donors. One Drop counts over 12 years of turning water into action with projects that will soon have transformed the lives of over 1.6 million people around the world. The foundation was recognized by Charity Intelligence as one of the 2018 Top 10 Impact Charities in Canada and now as one of the 2019 Top International Impact Charities in Canada.

To learn more about One Drop, visit www.onedrop.org. Interact with One Drop on Facebook and Twitter at @onedrop, or on Instagram @1dropwater.