

A·B·C FOR SUSTAINABILITY™



ONEDROP.ORG



WE TURN ACCESS INTO SUCCESS

To achieve true long-term sustainability, we go above and beyond. We believe in the combined power of providing access to safe water while inspiring behavioral change with respect to water and proper hygiene practices. And we do it by creating a lasting understanding through the social arts to create an emotional connection with communities—influencing positive change and transforming behavior. They're the kind of winning conditions we need to help communities.

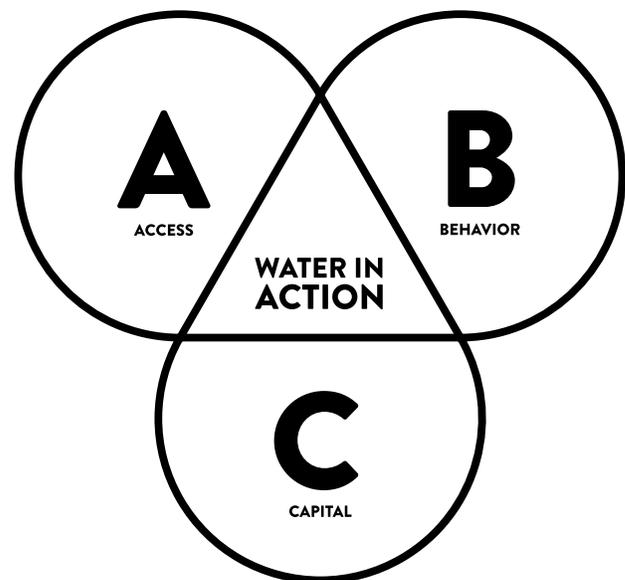
WE PROVIDE SOLUTIONS THAT WITHSTAND THE TEST OF TIME

Creating long-term sustainable change takes time. Our interventions, on average, take up to five years of work in the field. We design tailor-made projects and technical solutions specific to community needs and challenges. Seven years after the start of our first project in Nicaragua, an independent study revealed that 85% of the infrastructures provided by ONE DROP™ were still operational. This is a remarkable accomplishment when, on average, 30 to 50%¹ of water-access infrastructures in the WASH sector (Water, Sanitation, Hygiene) fail after the first year of project implementation.

WE HAVE A UNIQUE APPROACH

Access. Behavior. Capital. These are the three active components that we employ to form a united force to help communities reach self-reliance when it comes to water for drinking and productive purposes, sanitation, and hygiene. The combined power of these three components is the unique formula that makes our water access and sanitation projects sustainable.

We call it: A·B·C for Sustainability



ACCESS

Provide people with the infrastructure for improved access to safe water for consumption and hygiene, as well as sanitation.

BEHAVIOR

Use locally inspired social art forms to raise awareness, mobilize communities and influence positive behavioral change over the long term.

CAPITAL

Offer financial, entrepreneurial training and microloans to support market-based solutions, local agricultural production, economic growth and improved community well-being.

¹ "Water for life, and for generations", Improve International, Web. May 21, 2015.